

National Tracking Poll

Project: 2606114

N Size: 2474 Adults

Margin of Error: $\pm 2\%$

June 12-19, 2026

Topline Report

Question	Response	Frequency	Percentage
WFF1az	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Arizona? (N=408)</i>		
	A lot	80	20%
	Some	173	42%
	Not too much	89	22%
	Nothing	66	16%
WFF1ca	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and California? (N=606)</i>		
	A lot	53	9%
	Some	170	28%
	Not too much	181	30%
	Nothing	203	34%
WFF1co	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Colorado? (N=404)</i>		
	A lot	136	34%
	Some	167	41%
	Not too much	72	18%
	Nothing	30	7%
WFF1nv	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Nevada? (N=406)</i>		
	A lot	83	21%
	Some	154	38%
	Not too much	92	23%
	Nothing	77	19%
WFF1nm	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and New Mexico? (N=200)</i>		
	A lot	53	26%
	Some	79	40%
	Not too much	49	25%
	Nothing	19	9%

Question	Response	Frequency	Percentage
WFF1ut	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Utah? (N=350)</i>		
	A lot	117	34%
	Some	130	37%
	Not too much	57	16%
	Nothing	46	13%
WFF1wy	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Wyoming? (N=100)</i>		
	A lot	23	23%
	Some	43	43%
	Not too much	18	18%
	Nothing	16	16%
WFF2_1	<i>How concerned are you about each of the following impacts of drought? — Since the Colorado River provides drinking water for one in ten Americans, drought threatens our supply of clean drinking water.</i>		
	Very concerned	1515	61%
	Somewhat concerned	688	28%
	Not too concerned	156	6%
	Not at all concerned	72	3%
	Don't know / No opinion	43	2%
WFF2_2	<i>How concerned are you about each of the following impacts of drought? — Drought, rising temperatures, and overuse have significantly lowered water levels in Colorado River reservoirs, threatening drinking water supplies for communities.</i>		
	Very concerned	1499	61%
	Somewhat concerned	712	29%
	Not too concerned	150	6%
	Not at all concerned	69	3%
	Don't know / No opinion	44	2%
WFF2_3	<i>How concerned are you about each of the following impacts of drought? — Dramatically reduced water levels in Lake Powell threaten Glen Canyon Dam's ability to produce hydropower, putting power supplies for millions of people at risk.</i>		
	Very concerned	1298	52%
	Somewhat concerned	841	34%
	Not too concerned	198	8%
	Not at all concerned	81	3%
	Don't know / No opinion	55	2%

Question	Response	Frequency	Percentage
WFF2_4	<i>How concerned are you about each of the following impacts of drought? — The Colorado River Basin includes some of the largest agricultural areas in the country, and hotter, drier conditions negatively affect their ability to produce the nation's food supply and increase food prices.</i>		
	Very concerned	1408	57%
	Somewhat concerned	784	32%
	Not too concerned	159	6%
	Not at all concerned	66	3%
	Don't know / No opinion	57	2%
WFF2_5	<i>How concerned are you about each of the following impacts of drought? — Extreme heat and drier conditions bring more intense wildfires that put entire communities at risk.</i>		
	Very concerned	1533	62%
	Somewhat concerned	678	27%
	Not too concerned	156	6%
	Not at all concerned	65	3%
	Don't know / No opinion	42	2%
WFF2_6	<i>How concerned are you about each of the following impacts of drought? — Flooding and severe wildfires can result in contaminants, erosion, and ash flowing into rivers and streams, threatening the clean water supplies that communities rely on.</i>		
	Very concerned	1290	52%
	Somewhat concerned	842	34%
	Not too concerned	219	9%
	Not at all concerned	74	3%
	Don't know / No opinion	49	2%
WFF2_7	<i>How concerned are you about each of the following impacts of drought? — Increased wildfire risk from drought has left western residents with skyrocketing insurance rates or, in some cases, the inability to afford or secure homeowners' insurance at all.</i>		
	Very concerned	1425	58%
	Somewhat concerned	753	30%
	Not too concerned	177	7%
	Not at all concerned	68	3%
	Don't know / No opinion	51	2%
WFF2_8	<i>How concerned are you about each of the following impacts of drought? — Lack of snowfall and low river flows negatively impact your state's tourism economy.</i>		
	Very concerned	978	40%
	Somewhat concerned	937	38%
	Not too concerned	377	15%
	Not at all concerned	134	5%
	Don't know / No opinion	48	2%

Question	Response	Frequency	Percentage
WFF3	<i>For you personally, how do the impacts of the droughts and diminishing water supplies from the Colorado River rank among other challenges facing your state?</i>		
	Top of mind	875	35%
	Important but not the most pressing challenge	1224	49%
	Not as important as other issues facing the state	270	11%
	Don't know / No opinion	105	4%
WFF4	<i>How high of a priority is it to you personally to address the impacts of droughts and diminishing water supplies from the Colorado River? Would you say that it is...</i>		
	A top priority	913	37%
	An important, but not a top priority	1135	46%
	Not much of a priority	223	9%
	Not a priority at all	105	4%
	Don't know / No opinion	98	4%
WFF5_1	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — Federal government officials</i>		
	Very important	1483	60%
	Somewhat important	726	29%
	Not too important	128	5%
	Not at all important	58	2%
	Don't know / No opinion	79	3%
WFF5_2	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — State government officials</i>		
	Very important	1708	69%
	Somewhat important	542	22%
	Not too important	113	5%
	Not at all important	45	2%
	Don't know / No opinion	66	3%
WFF6_1	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Proactively managing and restoring forests using strategies such as thinning overgrown areas and conducting prescribed burns to protect communities and water infrastructure from catastrophic wildfires.</i>		
	Strongly support	1369	55%
	Somewhat support	777	31%
	Somewhat oppose	130	5%
	Strongly oppose	60	2%
	Don't know / No opinion	139	6%

Question	Response	Frequency	Percentage
WFF6_2	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Restoring wetlands and reconnecting rivers to their floodplains to help protect communities from fires and floods and filter pollutants from drinking water.</i>		
	Strongly support	1400	57%
	Somewhat support	749	30%
	Somewhat oppose	121	5%
	Strongly oppose	55	2%
	Don't know / No opinion	149	6%
WFF6_3	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Increasing agricultural efficiency by helping farmers to implement water-saving strategies like planting lower water-use crops and investing in water-saving infrastructure.</i>		
	Strongly support	1396	56%
	Somewhat support	746	30%
	Somewhat oppose	145	6%
	Strongly oppose	55	2%
	Don't know / No opinion	131	5%
WFF6_4	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Boosting municipal water conservation and water reuse with methods like water-efficient plumbing and appliances, leak-detection systems, recycling and reuse of purified wastewater, replacement of lawns with drought-tolerant landscaping, and incorporating water planning into development and growth decisions.</i>		
	Strongly support	1386	56%
	Somewhat support	755	31%
	Somewhat oppose	136	5%
	Strongly oppose	60	2%
	Don't know / No opinion	137	6%
WFF7_1	<i>How important of a priority should each of the following be for government officials? — Forest management to limit damage from wildfires</i>		
	A top priority	1416	57%
	An important, but not a top priority	816	33%
	Not much of a priority	119	5%
	Not a priority at all	38	2%
	Don't know / No opinion	86	3%

Question	Response	Frequency	Percentage
WFF7_2	<i>How important of a priority should each of the following be for government officials? — Restoring wetlands and floodplains to protect water supplies and communities</i>		
	A top priority	1281	52%
	An important, but not a top priority	877	35%
	Not much of a priority	137	6%
	Not a priority at all	61	2%
	Don't know / No opinion	118	5%
WFF7_3	<i>How important of a priority should each of the following be for government officials? — Increasing agricultural efficiency to reduce water use</i>		
	A top priority	1297	52%
	An important, but not a top priority	875	35%
	Not much of a priority	134	5%
	Not a priority at all	50	2%
	Don't know / No opinion	117	5%
WFF7_4	<i>How important of a priority should each of the following be for government officials? — Boosting municipal water conservation and water reuse</i>		
	A top priority	1376	56%
	An important, but not a top priority	794	32%
	Not much of a priority	134	5%
	Not a priority at all	45	2%
	Don't know / No opinion	124	5%
WFF8	<i>When it comes to improving the health of the Colorado River, which of the following is closest to your point of view? Please select just one, even if none is exactly right.</i>		
	Strategies that address the western water crisis should prioritize investments in short-term conservation strategies that yield immediate water savings, such as temporary water restrictions, stabilizing reservoir levels, and compensating farmers to reduce irrigation use.	246	10%
	Strategies that address the western water crisis should prioritize long-term solutions to manage drought into the future. This includes resilience strategies, such as reconnecting floodplains to rivers to naturally regulate floodwaters and limit the spread of wildfires, modernizing infrastructure to ensure reliability in future droughts, and long-term reductions in water demand.	753	30%
	Strategies that address the western water crisis should put equal emphasis on both short-term conservation strategies and long-term solutions that will enable us to manage drought into the future.	1278	52%
	Don't know / No opinion	196	8%

Question	Response	Frequency	Percentage
WFF9_1	<i>How much of a priority should each of the following goals be for Colorado River management? — Ensuring reliable water supplies for communities and future generations.</i>		
	A top priority	1593	64%
	An important, but not a top priority	611	25%
	Not much of a priority	122	5%
	Not a priority at all	39	2%
	Don't know / No opinion	109	4%
WFF9_2	<i>How much of a priority should each of the following goals be for Colorado River management? — Helping farmers and ranchers adapt to hotter and drier conditions while maintaining food production.</i>		
	A top priority	1332	54%
	An important, but not a top priority	856	35%
	Not much of a priority	117	5%
	Not a priority at all	61	2%
	Don't know / No opinion	108	4%
WFF9_3	<i>How much of a priority should each of the following goals be for Colorado River management? — Preventing critically low water levels and power shortages at Colorado River reservoirs.</i>		
	A top priority	1445	58%
	An important, but not a top priority	735	30%
	Not much of a priority	121	5%
	Not a priority at all	47	2%
	Don't know / No opinion	126	5%
WFF9_4	<i>How much of a priority should each of the following goals be for Colorado River management? — Investing in water infrastructure and resilience strategies that maintain healthy forests, rivers, and streams along with modernized water delivery systems to improve long-term water reliability.</i>		
	A top priority	1415	57%
	An important, but not a top priority	786	32%
	Not much of a priority	136	6%
	Not a priority at all	35	1%
	Don't know / No opinion	102	4%
WFF9_5	<i>How much of a priority should each of the following goals be for Colorado River management? — Protecting rivers, fish, wildlife habitat, and outdoor recreation opportunities.</i>		
	A top priority	1263	51%
	An important, but not a top priority	875	35%
	Not much of a priority	190	8%
	Not a priority at all	43	2%
	Don't know / No opinion	103	4%

Question	Response	Frequency	Percentage
WFF9_6	<i>How much of a priority should each of the following goals be for Colorado River management? — Reducing wildfire, flood, and drought risks that threaten drinking water supplies.</i>		
	A top priority	1551	63%
	An important, but not a top priority	684	28%
	Not much of a priority	115	5%
	Not a priority at all	32	1%
	Don't know / No opinion	92	4%
WFF9_7	<i>How much of a priority should each of the following goals be for Colorado River management? — Stabilizing water supplies now while preparing communities, economies, and ecosystems for future drought and water supply uncertainties.</i>		
	A top priority	1452	59%
	An important, but not a top priority	776	31%
	Not much of a priority	100	4%
	Not a priority at all	45	2%
	Don't know / No opinion	101	4%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2474	100%
wt_demGender_binary	Gender: Male	1187	48%
	Gender: Female	1287	52%
	N	2474	
age	Age: 18-34	654	26%
	Age: 35-44	409	17%
	Age: 45-64	756	31%
	Age: 65+	655	26%
	N	2474	
demAgeGeneration	GenZers: 1997-2012	352	14%
	Millennials: 1981-1996	758	31%
	GenXers: 1965-1980	602	24%
	Baby Boomers: 1946-1964	710	29%
	N	2423	
xdemWhite	Ethnicity: White	1914	77%
xdemHispBin	Ethnicity: Hispanic	538	22%
demRaceOther	Ethnicity: Other	410	17%
xdemInc3	Income: Under 50k	900	36%
	Income: 50k-100k	949	38%
	Income: 100k+	624	25%
	N	2474	
demState	Arizona	408	16%
	California	606	24%
	Colorado	404	16%
	Nevada	406	16%
	New Mexico	200	8%
	Utah	350	14%
	Wyoming	100	4%
	N	2474	
demUsr	an urban area	805	33%
	a suburban area	1257	51%
	a rural area	412	17%
	N	2474	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	875	35%
	PID: Ind (no lean)	705	29%
	PID: Rep (no lean)	894	36%
	N	2474	
xsubVote24O	2024 Vote: Kamala Harris	1100	44%
	2024 Vote: Donald Trump	1081	44%
	2024 Vote: Other	54	2%
	2024 Vote: Didn't Vote	239	10%
	N	2474	
custom_age	Age 18-44	1062	43%
	Age 45+	1412	57%
	N	2474	
age_gender	Age 18-44/Gender: Male	516	21%
	Age 45+/Gender: Male	671	27%
	Age 18-44/Gender: Female	546	22%
	Age 45+/Gender: Female	741	30%
	N	2474	
educ2	Non-college	1425	58%
	Bachelor's+	1049	42%
	N	2474	
educ2_gender	Non-college/Gender: Male	651	26%
	Bachelor's+/Gender: Male	537	22%
	Non-college/Gender: Female	774	31%
	Bachelor's+/Gender: Female	512	21%
	N	2474	
demBasin	CRB Counties	958	39%
	Counties that get water from the basin	866	35%
	Not impacted counties	650	26%
	N	2474	
demBasin2	CRB counties + water counties	1824	74%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
custom_region_num	CA5	114	5%
	CA8	91	4%
	CA3	151	6%
	CO2	309	12%
	CA4	108	4%
	CA2	61	2%
	CA7	13	1%
	AZ2	47	2%
	NM2	83	3%
	CA6	54	2%
	CO1	50	2%
	AZ1	284	11%
	AZ3	77	3%
	NM1	117	5%
	CA1	14	1%
	UT2	193	8%
	NV1	332	13%
	WY	100	4%
	UT1	157	6%
	NV2	72	3%
	CO3	45	2%
	NV3	2	0%
	N	2474	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

