

## Arizona Survey

Project: 2506034  
 N Size: 799 Arizona Survey  
 Margin of Error:  $\pm 3\%$   
 June 11-17, 2025

### Topline Report

Question	Response	Frequency	Percentage
WFF1	<i>Which of the following is closest to your opinion, even if none is exactly right?</i>		
	The impacts of climate change are being experienced now	529	66%
	The impacts of climate change aren't being experienced now, but will be felt in the future	111	14%
	There are no impacts of climate change	94	12%
	Don't know/no opinion	65	8%
WFF2_1	<i>Based on what you know, how serious, if at all, are the following two issues? — Drought and water shortage</i>		
	Very serious	498	62%
	Somewhat serious	206	26%
	Not too serious	53	7%
	Not at all serious	13	2%
	Don't know/no opinion	30	4%
WFF2_2	<i>Based on what you know, how serious, if at all, are the following two issues? — Lowering water levels in the Colorado River</i>		
	Very serious	424	53%
	Somewhat serious	261	33%
	Not too serious	47	6%
	Not at all serious	15	2%
	Don't know/no opinion	53	7%
WFF3	<i>Thinking back over the past year, how much, if at all, have you seen, read, or heard about news around Arizona's water issues?</i>		
	A lot	195	24%
	Some	380	48%
	Not much	173	22%
	Not at all	36	5%
	Don't know/no opinion	15	2%

Question	Response	Frequency	Percentage
WFF4	<i>Around 40% of the state's water supply comes from groundwater, and in many rural areas, groundwater is the only water source. Once it's removed, groundwater can take thousands of years to replenish. Currently, nearly 80% of the land in Arizona has no regulations limiting how much groundwater can be pumped out of the ground by residents, businesses, or agricultural operations. How concerned are you about the current groundwater situation in Arizona?</i>		
	Very concerned	393	49%
	Somewhat concerned	320	40%
	Not too concerned	51	6%
	Not at all concerned	16	2%
	Don't know/no opinion	19	2%
WFF5	<i>In your opinion, should the Arizona government be doing more, less, or about the same amount to regulate the amount of groundwater being taken out of the ground?</i>		
	State government should be doing more to regulate groundwater consumption	545	68%
	State government should be doing about the same amount to regulate groundwater consumption	174	22%
	State government should be doing less to regulate groundwater consumption	24	3%
	Don't know/no opinion	56	7%
WFF6bp1	<i>Please indicate which statement aligns most with your view by placing yourself along the spectrum from strongly agree with Statement 1 to strongly agree with Statement 2. - Statement 1: Unlimited groundwater pumping in rural Arizona should be regulated. Statement 2: Anyone in rural Arizona should be allowed to drill a groundwater well without limits.</i>		
	1 - Strongly agree more with Statement 1	210	26%
	2- Somewhat agree more with Statement 1	187	23%
	3 - Somewhat agree more with Statement 2	194	24%
	4 - Strongly agree more with Statement 2	208	26%

Question	Response	Frequency	Percentage
WFF7	<i>Arizona has Active Management Areas, or AMAs, to manage groundwater in certain sections of the state, such as the Phoenix and Tucson metro areas. AMAs limit how much groundwater can be pumped out of the ground. In 2022, a new AMA formed in rural southeastern Arizona, near Douglas. However, in many communities in rural Arizona, there are still no groundwater protections and no regulation on how much of their groundwater is pumped. Please indicate which statement aligns most with your view:</i>		
	Arizona should not regulate rural groundwater pumping	59	7%
	Arizona should authorize new groundwater management tools to enable local areas to manage groundwater supplies with state support.	311	39%
	The Arizona Department of Water Resources should designate new Active Management Areas to protect at-risk groundwater basins.	333	42%
	Unsure, don't know enough	96	12%
WFF8	<i>38% of Arizona's water supplies come from the Colorado River. Chronic overuse, made worse by long-term drought, has led the Colorado River to the brink of collapse. How concerned are you about the Colorado River's ability to continue providing needed water supplies to Arizona?</i>		
	Very concerned	406	51%
	Somewhat concerned	321	40%
	Not really concerned	36	5%
	Not at all concerned	8	1%
	Don't know/no opinion	28	3%
WFF9	<i>Water from the Colorado River is divided among the seven states in the Colorado River Basin (Arizona, California, Colorado, Nevada, New Mexico, Wyoming, and Utah) based on a series of agreements dating back to 1922. Drier conditions and overuse mean that there is now less water available than originally allocated to each state, and states are currently in negotiations to determine how to divide water from the river in the future. Recently the state of Arizona earmarked \$1 million to pay for possible lawsuits against other states if negotiations fail and states cannot find a mutually agreeable solution to share a shrinking Colorado River. Which of the following is closest to your opinion?</i>		
	Real solutions to Colorado River water shortages will only be possible through lawsuits between states.	108	14%
	Real solutions to Colorado River water shortages are possible through collaborative agreements between states and water arrangements that navigate existing laws or pave the way for updates to existing laws in the Colorado River Basin.	691	86%

Question	Response	Frequency	Percentage
WFF10_1	<i>Resilience is the ability for the Colorado River Basin to prepare for and adapt to more extreme weather conditions, including hotter and drier conditions and increasingly severe natural disasters like wildfires and floods. To the best of your knowledge, do you think the following are investing too many or not enough resources into making Arizona more resilient? — The Federal government</i>		
	Investing too many resources	65	8%
	Investing the right amount	169	21%
	Not investing enough resources	422	53%
	Don't know/no opinion	144	18%
WFF10_2	<i>Resilience is the ability for the Colorado River Basin to prepare for and adapt to more extreme weather conditions, including hotter and drier conditions and increasingly severe natural disasters like wildfires and floods. To the best of your knowledge, do you think the following are investing too many or not enough resources into making Arizona more resilient? — The Arizona State government</i>		
	Investing too many resources	59	7%
	Investing the right amount	171	21%
	Not investing enough resources	434	54%
	Don't know/no opinion	135	17%
WFF10_3	<i>Resilience is the ability for the Colorado River Basin to prepare for and adapt to more extreme weather conditions, including hotter and drier conditions and increasingly severe natural disasters like wildfires and floods. To the best of your knowledge, do you think the following are investing too many or not enough resources into making Arizona more resilient? — Arizona Local governments</i>		
	Investing too many resources	38	5%
	Investing the right amount	235	29%
	Not investing enough resources	386	48%
	Don't know/no opinion	140	18%
WFF11_1	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Enhance forest health using management and restoration strategies to protect the forested areas where our water comes from (such as thinning overgrown areas, removing invasive plant species, and conducting prescribed burns).</i>		
	A top priority	404	51%
	An important, not a top priority	261	33%
	Not much of a priority	63	8%
	Not a priority at all	9	1%
	Don't know/no opinion	62	8%

Question	Response	Frequency	Percentage
WFF11_2	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Restore wetlands, high-elevation mountain meadows, and riverside habitat to improve the health of rivers and streams across the Colorado River Basin.</i>		
	A top priority	393	49%
	An important, not a top priority	259	32%
	Not much of a priority	51	6%
	Not a priority at all	14	2%
	Don't know/no opinion	82	10%
WFF11_3	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Restore degraded rivers and streams by using wood and rock structures to slow river flows, reestablish native plants, replenish groundwater, and restore natural water supplies</i>		
	A top priority	365	46%
	An important, not a top priority	265	33%
	Not much of a priority	78	10%
	Not a priority at all	8	1%
	Don't know/no opinion	84	10%
WFF11_4	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Improve agricultural efficiency and enable farmers to thrive with less water by supporting on-farm water conservation methods, alternative crops that use less water, and investing in infrastructure upgrades like lining canals with concrete.</i>		
	A top priority	378	47%
	An important, not a top priority	287	36%
	Not much of a priority	49	6%
	Not a priority at all	15	2%
	Don't know/no opinion	69	9%
WFF11_5	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Boost municipal water conservation and water reuse by expanding what is already working, like water-efficient plumbing and appliances, leak detection systems, recycling and reuse of purified wastewater, replacement of thirsty lawns with drought-tolerant landscaping, and incorporating water planning into urban development and growth decisions.</i>		
	A top priority	404	51%
	An important, not a top priority	259	32%
	Not much of a priority	46	6%
	Not a priority at all	16	2%
	Don't know/no opinion	73	9%

Question	Response	Frequency	Percentage
WFF11_6	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Build new large-scale infrastructure to import water from outside Arizona, such as ocean desalination plants in northern Mexico.</i>		
	A top priority	264	33%
	An important, not a top priority	313	39%
	Not much of a priority	94	12%
	Not a priority at all	34	4%
	Don't know/no opinion	94	12%
WFF11_7	<i>How much of a priority, if at all, should each of the following approaches be to make Arizona and the Colorado River Basin's water supplies more resilient? — Federal investments in water resilience efforts in upper basin states (Colorado, New Mexico, Wyoming, and Utah) that would result in more water flowing downstream to lower basin states.</i>		
	A top priority	368	46%
	An important, not a top priority	289	36%
	Not much of a priority	57	7%
	Not a priority at all	11	1%
	Don't know/no opinion	74	9%
WFF12	<i>The Arizona Water Infrastructure Finance Authority's Water Conservation Grant Fund has received high demand from cities, businesses, and agriculture for projects that save water. Projections are that currently funded projects will save more than 6 million acre feet over the projects' life spans. The program currently has no dedicated, reliable source of state funding. Do you think the state of Arizona should dedicate annual funding to continue to implement water conservation and resilience projects through the state?</i>		
	Yes, definitely	437	55%
	Yes, somewhat	262	33%
	No, not really	30	4%
	No, definitely not	8	1%
	Don't know/no opinion	61	8%
WFF13_1	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — Now</i>		
	Yes	664	83%
	No	58	7%
	Don't know/no opinion	77	10%

Question	Response	Frequency	Percentage
WFF13_2	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 5 years</i>		
	Yes	618	77%
	No	87	11%
	Don't know/no opinion	94	12%
WFF13_3	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 10 years</i>		
	Yes	528	66%
	No	135	17%
	Don't know/no opinion	136	17%
WFF13_4	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 15 years</i>		
	Yes	447	56%
	No	173	22%
	Don't know/no opinion	179	22%
WFF13_5	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 25 years</i>		
	Yes	341	43%
	No	259	32%
	Don't know/no opinion	199	25%
WFF13_6	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 50 years</i>		
	Yes	198	25%
	No	351	44%
	Don't know/no opinion	250	31%
WFF13_7	<i>Thinking about Arizona and its water supply, do you think the state has or will have enough water to support its population over the following periods of time? — In 100 years</i>		
	Yes	111	14%
	No	403	50%
	Don't know/no opinion	286	36%



Question	Response	Frequency	Percentage
WFF14	<i>Based on what you know, how much would it matter to you if the Colorado River didn't flow to and support natural resources through the Grand Canyon?</i>		
	It would matter to me a great deal	287	36%
	It would matter to me a lot	283	35%
	It would matter to me somewhat	189	24%
	It would not really matter to me	31	4%
	It would not matter at all to me	9	1%
WFF15_1NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — New population growth</i>		
	Selected	268	34%
	Not Selected	531	66%
WFF15_2NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Drinking water and food production</i>		
	Selected	593	74%
	Not Selected	206	26%
WFF15_3NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Big technology companies that produce computer chips, run data centers, and power AI</i>		
	Selected	155	19%
	Not Selected	644	81%
WFF15_4NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Mineral extraction companies that mine coal, lithium, and other natural resources</i>		
	Selected	170	21%
	Not Selected	629	79%
WFF15_5NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Secure water supplies for existing residents and businesses</i>		
	Selected	528	66%
	Not Selected	271	34%
WFF15_6NET	<i>Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Other, please specify</i>		
	Selected	6	1%
	Not Selected	793	99%



WFF15\_7NET      *Which of the following water uses do you believe Arizona should prioritize in the future? Please select all that apply. — Don't know/no opinion*

Selected	34	4%
Not Selected	765	96%

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*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Arizona Survey	799	100%
xdemGender	Gender: Male	389	49%
	Gender: Female	409	51%
	N	797	
age	Age: 18-34	211	26%
	Age: 35-44	119	15%
	Age: 45-64	247	31%
	Age: 65+	222	28%
	N	799	
demAgeGeneration	GenZers: 1997-2012	113	14%
	Millennials: 1981-1996	218	27%
	GenXers: 1965-1980	196	25%
	Baby Boomers: 1946-1964	251	31%
	N	777	
xpid3	PID: Dem (no lean)	265	33%
	PID: Ind (no lean)	235	29%
	PID: Rep (no lean)	298	37%
	N	799	
xdemIdeo3	Ideo: Liberal (1-3)	241	30%
	Ideo: Moderate (4)	236	30%
	Ideo: Conservative (5-7)	292	37%
	N	769	
xeduc3	Educ: < College	518	65%
	Educ: Bachelors degree	177	22%
	Educ: Post-grad	104	13%
	N	799	
xdemInc3	Income: Under 50k	304	38%
	Income: 50k-100k	338	42%
	Income: 100k+	157	20%
	N	799	
xdemWhite	Ethnicity: White	631	79%
xdemHispBin	Ethnicity: Hispanic	179	22%
demBlackBin	Ethnicity: Black	45	6%

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## Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demRaceOther	Ethnicity: Other	123	15%
xdemUsr	Community: Urban	289	36%
	Community: Suburban	396	50%
	Community: Rural	114	14%
	<i>N</i>	799	
xsubVote24O	2024 Vote: Kamala Harris	358	45%
	2024 Vote: Donald Trump	371	46%
	2024 Vote: Other	19	2%
	2024 Vote: Didn't Vote	51	6%
	<i>N</i>	799	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

