

Colorado Survey

Project: 2606114

N Size: 404 Registered Voters

Margin of Error: $\pm 5\%$

June 12-19, 2026

Topline Report

Question	Response	Frequency	Percentage
WFF1co	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Colorado?</i>		
	A lot	136	34%
	Some	167	41%
	Not too much	72	18%
	Nothing	30	7%
WFF2_1	<i>How concerned are you about each of the following impacts of drought? — Since the Colorado River provides drinking water for one in ten Americans, drought threatens our supply of clean drinking water.</i>		
	Very concerned	276	68%
	Somewhat concerned	96	24%
	Not too concerned	19	5%
	Not at all concerned	6	1%
	Don't know / No opinion	7	2%
WFF2_2	<i>How concerned are you about each of the following impacts of drought? — Drought, rising temperatures, and overuse have significantly lowered water levels in Colorado River reservoirs, threatening drinking water supplies for communities.</i>		
	Very concerned	268	66%
	Somewhat concerned	111	28%
	Not too concerned	17	4%
	Not at all concerned	3	1%
	Don't know / No opinion	5	1%
WFF2_3	<i>How concerned are you about each of the following impacts of drought? — Dramatically reduced water levels in Lake Powell threaten Glen Canyon Dam's ability to produce hydropower, putting power supplies for millions of people at risk.</i>		
	Very concerned	221	55%
	Somewhat concerned	142	35%
	Not too concerned	28	7%
	Not at all concerned	6	1%
	Don't know / No opinion	7	2%

Question	Response	Frequency	Percentage
WFF2_4	<i>How concerned are you about each of the following impacts of drought? — The Colorado River Basin includes some of the largest agricultural areas in the country, and hotter, drier conditions negatively affect their ability to produce the nation's food supply and increase food prices.</i>		
	Very concerned	257	64%
	Somewhat concerned	126	31%
	Not too concerned	13	3%
	Not at all concerned	3	1%
	Don't know / No opinion	5	1%
WFF2_5	<i>How concerned are you about each of the following impacts of drought? — Extreme heat and drier conditions bring more intense wildfires that put entire communities at risk.</i>		
	Very concerned	269	67%
	Somewhat concerned	101	25%
	Not too concerned	24	6%
	Not at all concerned	6	1%
	Don't know / No opinion	5	1%
WFF2_6	<i>How concerned are you about each of the following impacts of drought? — Flooding and severe wildfires can result in contaminants, erosion, and ash flowing into rivers and streams, threatening the clean water supplies that communities rely on.</i>		
	Very concerned	225	56%
	Somewhat concerned	149	37%
	Not too concerned	19	5%
	Not at all concerned	4	1%
	Don't know / No opinion	7	2%
WFF2_7	<i>How concerned are you about each of the following impacts of drought? — Increased wildfire risk from drought has left western residents with skyrocketing insurance rates or, in some cases, the inability to afford or secure homeowners' insurance at all.</i>		
	Very concerned	253	63%
	Somewhat concerned	119	29%
	Not too concerned	25	6%
	Not at all concerned	2	0%
	Don't know / No opinion	6	2%
WFF2_8	<i>How concerned are you about each of the following impacts of drought? — Lack of snowfall and low river flows negatively impact your state's tourism economy.</i>		
	Very concerned	139	34%
	Somewhat concerned	158	39%
	Not too concerned	73	18%
	Not at all concerned	25	6%
	Don't know / No opinion	9	2%

Question	Response	Frequency	Percentage
WFF3	<i>For you personally, how do the impacts of the droughts and diminishing water supplies from the Colorado River rank among other challenges facing your state?</i>		
	Top of mind	160	40%
	Important but not the most pressing challenge	211	52%
	Not as important as other issues facing the state	26	6%
	Don't know / No opinion	7	2%
WFF4	<i>How high of a priority is it to you personally to address the impacts of droughts and diminishing water supplies from the Colorado River? Would you say that it is...</i>		
	A top priority	174	43%
	An important, but not a top priority	183	45%
	Not much of a priority	28	7%
	Not a priority at all	11	3%
	Don't know / No opinion	8	2%
WFF5_1	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — Federal government officials</i>		
	Very important	240	59%
	Somewhat important	124	31%
	Not too important	20	5%
	Not at all important	7	2%
	Don't know / No opinion	12	3%
WFF5_2	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — State government officials</i>		
	Very important	292	72%
	Somewhat important	89	22%
	Not too important	11	3%
	Not at all important	1	0%
	Don't know / No opinion	11	3%
WFF6_1	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Proactively managing and restoring forests using strategies such as thinning overgrown areas and conducting prescribed burns to protect communities and water infrastructure from catastrophic wildfires.</i>		
	Strongly support	204	51%
	Somewhat support	145	36%
	Somewhat oppose	27	7%
	Strongly oppose	3	1%
	Don't know / No opinion	25	6%

Question	Response	Frequency	Percentage
WFF6_2	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Restoring wetlands and reconnecting rivers to their floodplains to help protect communities from fires and floods and filter pollutants from drinking water.</i>		
	Strongly support	234	58%
	Somewhat support	132	33%
	Somewhat oppose	15	4%
	Strongly oppose	6	2%
	Don't know / No opinion	17	4%
WFF6_3	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Increasing agricultural efficiency by helping farmers to implement water-saving strategies like planting lower water-use crops and investing in water-saving infrastructure.</i>		
	Strongly support	254	63%
	Somewhat support	108	27%
	Somewhat oppose	15	4%
	Strongly oppose	7	2%
	Don't know / No opinion	20	5%
WFF6_4	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Boosting municipal water conservation and water reuse with methods like water-efficient plumbing and appliances, leak-detection systems, recycling and reuse of purified wastewater, replacement of lawns with drought-tolerant landscaping, and incorporating water planning into development and growth decisions.</i>		
	Strongly support	254	63%
	Somewhat support	108	27%
	Somewhat oppose	18	4%
	Strongly oppose	7	2%
	Don't know / No opinion	17	4%
WFF7_1	<i>How important of a priority should each of the following be for government officials? — Forest management to limit damage from wildfires</i>		
	A top priority	232	57%
	An important, but not a top priority	141	35%
	Not much of a priority	19	5%
	Not a priority at all	3	1%
	Don't know / No opinion	10	3%

Question	Response	Frequency	Percentage
WFF7_2	<i>How important of a priority should each of the following be for government officials? — Restoring wetlands and floodplains to protect water supplies and communities</i>		
	A top priority	204	50%
	An important, but not a top priority	165	41%
	Not much of a priority	12	3%
	Not a priority at all	7	2%
	Don't know / No opinion	16	4%
WFF7_3	<i>How important of a priority should each of the following be for government officials? — Increasing agricultural efficiency to reduce water use</i>		
	A top priority	217	54%
	An important, but not a top priority	146	36%
	Not much of a priority	19	5%
	Not a priority at all	7	2%
	Don't know / No opinion	15	4%
WFF7_4	<i>How important of a priority should each of the following be for government officials? — Boosting municipal water conservation and water reuse</i>		
	A top priority	248	61%
	An important, but not a top priority	117	29%
	Not much of a priority	19	5%
	Not a priority at all	4	1%
	Don't know / No opinion	15	4%
WFF8	<i>When it comes to improving the health of the Colorado River, which of the following is closest to your point of view? Please select just one, even if none is exactly right.</i>		
	Strategies that address the western water crisis should prioritize investments in short-term conservation strategies that yield immediate water savings, such as temporary water restrictions, stabilizing reservoir levels, and compensating farmers to reduce irrigation use.	35	9%
	Strategies that address the western water crisis should prioritize long-term solutions to manage drought into the future. This includes resilience strategies, such as reconnecting floodplains to rivers to naturally regulate floodwaters and limit the spread of wildfires, modernizing infrastructure to ensure reliability in future droughts, and long-term reductions in water demand.	103	26%
	Strategies that address the western water crisis should put equal emphasis on both short-term conservation strategies and long-term solutions that will enable us to manage drought into the future.	242	60%
	Don't know / No opinion	24	6%

Question	Response	Frequency	Percentage
WFF9_1	<i>How much of a priority should each of the following goals be for Colorado River management? — Ensuring reliable water supplies for communities and future generations.</i>		
	A top priority	267	66%
	An important, but not a top priority	102	25%
	Not much of a priority	14	4%
	Not a priority at all	4	1%
	Don't know / No opinion	18	4%
WFF9_2	<i>How much of a priority should each of the following goals be for Colorado River management? — Helping farmers and ranchers adapt to hotter and drier conditions while maintaining food production.</i>		
	A top priority	232	57%
	An important, but not a top priority	127	31%
	Not much of a priority	13	3%
	Not a priority at all	10	3%
	Don't know / No opinion	22	5%
WFF9_3	<i>How much of a priority should each of the following goals be for Colorado River management? — Preventing critically low water levels and power shortages at Colorado River reservoirs.</i>		
	A top priority	240	59%
	An important, but not a top priority	114	28%
	Not much of a priority	29	7%
	Not a priority at all	5	1%
	Don't know / No opinion	17	4%
WFF9_4	<i>How much of a priority should each of the following goals be for Colorado River management? — Investing in water infrastructure and resilience strategies that maintain healthy forests, rivers, and streams along with modernized water delivery systems to improve long-term water reliability.</i>		
	A top priority	229	57%
	An important, but not a top priority	135	33%
	Not much of a priority	21	5%
	Not a priority at all	2	1%
	Don't know / No opinion	17	4%
WFF9_5	<i>How much of a priority should each of the following goals be for Colorado River management? — Protecting rivers, fish, wildlife habitat, and outdoor recreation opportunities.</i>		
	A top priority	205	51%
	An important, but not a top priority	150	37%
	Not much of a priority	26	6%
	Not a priority at all	5	1%
	Don't know / No opinion	18	4%

Question	Response	Frequency	Percentage
WFF9_6	<i>How much of a priority should each of the following goals be for Colorado River management? — Reducing wildfire, flood, and drought risks that threaten drinking water supplies.</i>		
	A top priority	263	65%
	An important, but not a top priority	105	26%
	Not much of a priority	22	6%
	Not a priority at all	2	1%
	Don't know / No opinion	12	3%
WFF9_7	<i>How much of a priority should each of the following goals be for Colorado River management? — Stabilizing water supplies now while preparing communities, economies, and ecosystems for future drought and water supply uncertainties.</i>		
	A top priority	251	62%
	An important, but not a top priority	120	30%
	Not much of a priority	11	3%
	Not a priority at all	6	2%
	Don't know / No opinion	16	4%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	404	100%
wt_demGender_binary	Gender: Male	195	48%
	Gender: Female	209	52%
	N	404	
age	Age: 18-34	115	29%
	Age: 35-44	66	16%
	Age: 45-64	119	29%
	Age: 65+	104	26%
	N	404	
demAgeGeneration	GenZers: 1997-2012	47	12%
	Millennials: 1981-1996	144	36%
	GenXers: 1965-1980	98	24%
	Baby Boomers: 1946-1964	107	26%
	N	395	
xdemWhite	Ethnicity: White	357	88%
xdemHispBin	Ethnicity: Hispanic	58	14%
demRaceOther	Ethnicity: Other	31	8%
xdemInc3	Income: Under 50k	132	33%
	Income: 50k-100k	158	39%
	Income: 100k+	114	28%
	N	404	
demState	Colorado	404	100%
demUsr	an urban area	97	24%
	a suburban area	237	59%
	a rural area	70	17%
	N	404	
xpid3	PID: Dem (no lean)	127	31%
	PID: Ind (no lean)	162	40%
	PID: Rep (no lean)	115	29%
	N	404	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	208	51%
	2024 Vote: Donald Trump	165	41%
	2024 Vote: Other	10	3%
	2024 Vote: Didn't Vote	21	5%
	N	404	
custom_age	Age 18-44	181	45%
	Age 45+	223	55%
	N	404	
age_gender	Age 18-44/Gender: Male	90	22%
	Age 45+/Gender: Male	106	26%
	Age 18-44/Gender: Female	91	23%
	Age 45+/Gender: Female	117	29%
	N	404	
educ2	Non-college	195	48%
	Bachelor's+	209	52%
	N	404	
educ2_gender	Non-college/Gender: Male	105	26%
	Bachelor's+/Gender: Male	91	22%
	Non-college/Gender: Female	90	22%
	Bachelor's+/Gender: Female	119	29%
	N	404	
demBasin	CRB Counties	44	11%
	Counties that get water from the basin	338	84%
	Not impacted counties	22	6%
	N	404	
demBasin2	CRB counties + water counties	382	94%
custom_region_num	CO2	309	77%
	CO1	50	12%
	CO3	45	11%
	N	404	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

These survey results are provided for educational and informational purposes only. They are not intended to, and do not, support or oppose any candidate for public office, political party, election outcome, ballot measure, or specific legislation.

