

New Mexico Survey

Project: 2606114

N Size: 200 Registered Voters

Margin of Error: $\pm 7\%$

June 12-16, 2026

Topline Report

Question	Response	Frequency	Percentage
WFF1nm	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and New Mexico?</i>		
	A lot	53	26%
	Some	79	40%
	Not too much	49	25%
	Nothing	19	9%
WFF2_1	<i>How concerned are you about each of the following impacts of drought? — Since the Colorado River provides drinking water for one in ten Americans, drought threatens our supply of clean drinking water.</i>		
	Very concerned	118	59%
	Somewhat concerned	68	34%
	Not too concerned	9	5%
	Not at all concerned	0	0%
	Don't know / No opinion	4	2%
WFF2_2	<i>How concerned are you about each of the following impacts of drought? — Drought, rising temperatures, and overuse have significantly lowered water levels in Colorado River reservoirs, threatening drinking water supplies for communities.</i>		
	Very concerned	126	63%
	Somewhat concerned	59	29%
	Not too concerned	7	4%
	Not at all concerned	4	2%
	Don't know / No opinion	4	2%
WFF2_3	<i>How concerned are you about each of the following impacts of drought? — Dramatically reduced water levels in Lake Powell threaten Glen Canyon Dam's ability to produce hydropower, putting power supplies for millions of people at risk.</i>		
	Very concerned	109	55%
	Somewhat concerned	69	34%
	Not too concerned	12	6%
	Not at all concerned	5	3%
	Don't know / No opinion	5	2%

Question	Response	Frequency	Percentage
WFF2_4	<i>How concerned are you about each of the following impacts of drought? — The Colorado River Basin includes some of the largest agricultural areas in the country, and hotter, drier conditions negatively affect their ability to produce the nation's food supply and increase food prices.</i>		
	Very concerned	133	66%
	Somewhat concerned	55	27%
	Not too concerned	8	4%
	Not at all concerned	0	0%
	Don't know / No opinion	5	2%
WFF2_5	<i>How concerned are you about each of the following impacts of drought? — Extreme heat and drier conditions bring more intense wildfires that put entire communities at risk.</i>		
	Very concerned	133	67%
	Somewhat concerned	52	26%
	Not too concerned	8	4%
	Not at all concerned	3	2%
	Don't know / No opinion	4	2%
WFF2_6	<i>How concerned are you about each of the following impacts of drought? — Flooding and severe wildfires can result in contaminants, erosion, and ash flowing into rivers and streams, threatening the clean water supplies that communities rely on.</i>		
	Very concerned	129	64%
	Somewhat concerned	51	26%
	Not too concerned	14	7%
	Not at all concerned	1	1%
	Don't know / No opinion	5	3%
WFF2_7	<i>How concerned are you about each of the following impacts of drought? — Increased wildfire risk from drought has left western residents with skyrocketing insurance rates or, in some cases, the inability to afford or secure homeowners' insurance at all.</i>		
	Very concerned	124	62%
	Somewhat concerned	58	29%
	Not too concerned	13	6%
	Not at all concerned	0	0%
	Don't know / No opinion	5	2%
WFF2_8	<i>How concerned are you about each of the following impacts of drought? — Lack of snowfall and low river flows negatively impact your state's tourism economy.</i>		
	Very concerned	96	48%
	Somewhat concerned	66	33%
	Not too concerned	18	9%
	Not at all concerned	10	5%
	Don't know / No opinion	10	5%

Question	Response	Frequency	Percentage
WFF3	<i>For you personally, how do the impacts of the droughts and diminishing water supplies from the Colorado River rank among other challenges facing your state?</i>		
	Top of mind	92	46%
	Important but not the most pressing challenge	90	45%
	Not as important as other issues facing the state	12	6%
	Don't know / No opinion	6	3%
WFF4	<i>How high of a priority is it to you personally to address the impacts of droughts and diminishing water supplies from the Colorado River? Would you say that it is...</i>		
	A top priority	90	45%
	An important, but not a top priority	74	37%
	Not much of a priority	17	9%
	Not a priority at all	7	3%
	Don't know / No opinion	12	6%
WFF5_1	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — Federal government officials</i>		
	Very important	130	65%
	Somewhat important	51	25%
	Not too important	8	4%
	Not at all important	3	2%
	Don't know / No opinion	8	4%
WFF5_2	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — State government officials</i>		
	Very important	146	73%
	Somewhat important	33	17%
	Not too important	12	6%
	Not at all important	1	0%
	Don't know / No opinion	8	4%
WFF6_1	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Proactively managing and restoring forests using strategies such as thinning overgrown areas and conducting prescribed burns to protect communities and water infrastructure from catastrophic wildfires.</i>		
	Strongly support	122	61%
	Somewhat support	59	29%
	Somewhat oppose	9	5%
	Strongly oppose	5	3%
	Don't know / No opinion	5	2%

Question	Response	Frequency	Percentage
WFF6_2	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Restoring wetlands and reconnecting rivers to their floodplains to help protect communities from fires and floods and filter pollutants from drinking water.</i>		
	Strongly support	137	68%
	Somewhat support	46	23%
	Somewhat oppose	6	3%
	Strongly oppose	4	2%
	Don't know / No opinion	7	4%
WFF6_3	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Increasing agricultural efficiency by helping farmers to implement water-saving strategies like planting lower water-use crops and investing in water-saving infrastructure.</i>		
	Strongly support	121	60%
	Somewhat support	55	27%
	Somewhat oppose	12	6%
	Strongly oppose	1	1%
	Don't know / No opinion	12	6%
WFF6_4	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Boosting municipal water conservation and water reuse with methods like water-efficient plumbing and appliances, leak-detection systems, recycling and reuse of purified wastewater, replacement of lawns with drought-tolerant landscaping, and incorporating water planning into development and growth decisions.</i>		
	Strongly support	113	57%
	Somewhat support	63	32%
	Somewhat oppose	9	5%
	Strongly oppose	5	2%
	Don't know / No opinion	9	5%
WFF7_1	<i>How important of a priority should each of the following be for government officials? — Forest management to limit damage from wildfires</i>		
	A top priority	130	65%
	An important, but not a top priority	52	26%
	Not much of a priority	8	4%
	Not a priority at all	0	0%
	Don't know / No opinion	10	5%

Question	Response	Frequency	Percentage
WFF7_2	<i>How important of a priority should each of the following be for government officials? — Restoring wetlands and floodplains to protect water supplies and communities</i>		
	A top priority	113	57%
	An important, but not a top priority	68	34%
	Not much of a priority	6	3%
	Not a priority at all	0	0%
	Don't know / No opinion	12	6%
WFF7_3	<i>How important of a priority should each of the following be for government officials? — Increasing agricultural efficiency to reduce water use</i>		
	A top priority	120	60%
	An important, but not a top priority	61	31%
	Not much of a priority	4	2%
	Not a priority at all	2	1%
	Don't know / No opinion	13	6%
WFF7_4	<i>How important of a priority should each of the following be for government officials? — Boosting municipal water conservation and water reuse</i>		
	A top priority	117	59%
	An important, but not a top priority	62	31%
	Not much of a priority	9	5%
	Not a priority at all	2	1%
	Don't know / No opinion	9	5%
WFF8	<i>When it comes to improving the health of the Colorado River, which of the following is closest to your point of view? Please select just one, even if none is exactly right.</i>		
	Strategies that address the western water crisis should prioritize investments in short-term conservation strategies that yield immediate water savings, such as temporary water restrictions, stabilizing reservoir levels, and compensating farmers to reduce irrigation use.	23	11%
	Strategies that address the western water crisis should prioritize long-term solutions to manage drought into the future. This includes resilience strategies, such as reconnecting floodplains to rivers to naturally regulate floodwaters and limit the spread of wildfires, modernizing infrastructure to ensure reliability in future droughts, and long-term reductions in water demand.	59	30%
	Strategies that address the western water crisis should put equal emphasis on both short-term conservation strategies and long-term solutions that will enable us to manage drought into the future.	93	46%
	Don't know / No opinion	25	13%

Question	Response	Frequency	Percentage
WFF9_1	<i>How much of a priority should each of the following goals be for Colorado River management? — Ensuring reliable water supplies for communities and future generations.</i>		
	A top priority	142	71%
	An important, but not a top priority	38	19%
	Not much of a priority	6	3%
	Not a priority at all	0	0%
	Don't know / No opinion	13	6%
WFF9_2	<i>How much of a priority should each of the following goals be for Colorado River management? — Helping farmers and ranchers adapt to hotter and drier conditions while maintaining food production.</i>		
	A top priority	107	54%
	An important, but not a top priority	72	36%
	Not much of a priority	8	4%
	Not a priority at all	0	0%
	Don't know / No opinion	13	6%
WFF9_3	<i>How much of a priority should each of the following goals be for Colorado River management? — Preventing critically low water levels and power shortages at Colorado River reservoirs.</i>		
	A top priority	119	60%
	An important, but not a top priority	59	30%
	Not much of a priority	8	4%
	Not a priority at all	2	1%
	Don't know / No opinion	12	6%
WFF9_4	<i>How much of a priority should each of the following goals be for Colorado River management? — Investing in water infrastructure and resilience strategies that maintain healthy forests, rivers, and streams along with modernized water delivery systems to improve long-term water reliability.</i>		
	A top priority	128	64%
	An important, but not a top priority	52	26%
	Not much of a priority	8	4%
	Not a priority at all	1	1%
	Don't know / No opinion	10	5%
WFF9_5	<i>How much of a priority should each of the following goals be for Colorado River management? — Protecting rivers, fish, wildlife habitat, and outdoor recreation opportunities.</i>		
	A top priority	121	61%
	An important, but not a top priority	62	31%
	Not much of a priority	6	3%
	Not a priority at all	0	0%
	Don't know / No opinion	11	5%

Question	Response	Frequency	Percentage
WFF9_6	<i>How much of a priority should each of the following goals be for Colorado River management? — Reducing wildfire, flood, and drought risks that threaten drinking water supplies.</i>		
	A top priority	143	71%
	An important, but not a top priority	39	20%
	Not much of a priority	8	4%
	Not a priority at all	2	1%
	Don't know / No opinion	9	4%
WFF9_7	<i>How much of a priority should each of the following goals be for Colorado River management? — Stabilizing water supplies now while preparing communities, economies, and ecosystems for future drought and water supply uncertainties.</i>		
	A top priority	130	65%
	An important, but not a top priority	49	24%
	Not much of a priority	8	4%
	Not a priority at all	2	1%
	Don't know / No opinion	12	6%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	200	100%
wt_demGender_binary	Gender: Male	93	47%
	Gender: Female	107	53%
	N	200	
age	Age: 18-34	46	23%
	Age: 35-44	31	16%
	Age: 45-64	60	30%
	Age: 65+	62	31%
	N	200	
demAgeGeneration	GenZers: 1997-2012	29	14%
	Millennials: 1981-1996	51	25%
	GenXers: 1965-1980	55	28%
	Baby Boomers: 1946-1964	64	32%
	N	199	
xdemWhite	Ethnicity: White	152	76%
xdemHispBin	Ethnicity: Hispanic	80	40%
demRaceOther	Ethnicity: Other	42	21%
xdemInc3	Income: Under 50k	95	48%
	Income: 50k-100k	70	35%
	Income: 100k+	34	17%
	N	200	
demState	New Mexico	200	100%
demUsr	an urban area	91	46%
	a suburban area	55	27%
	a rural area	54	27%
	N	200	
xpid3	PID: Dem (no lean)	96	48%
	PID: Ind (no lean)	49	24%
	PID: Rep (no lean)	55	28%
	N	200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	90	45%
	2024 Vote: Donald Trump	80	40%
	2024 Vote: Other	4	2%
	2024 Vote: Didn't Vote	27	13%
	N	200	
custom_age	Age 18-44	77	39%
	Age 45+	123	61%
	N	200	
age_gender	Age 18-44/Gender: Male	37	18%
	Age 45+/Gender: Male	56	28%
	Age 18-44/Gender: Female	41	20%
	Age 45+/Gender: Female	66	33%
	N	200	
educ2	Non-college	128	64%
	Bachelor's+	72	36%
	N	200	
educ2_gender	Non-college/Gender: Male	52	26%
	Bachelor's+/Gender: Male	41	20%
	Non-college/Gender: Female	76	38%
	Bachelor's+/Gender: Female	31	16%
	N	200	
demBasin	CRB Counties	26	13%
	Counties that get water from the basin	95	47%
	Not impacted counties	79	40%
	N	200	
demBasin2	CRB counties + water counties	121	60%
custom_region_num	NM2	83	41%
	NM1	117	59%
	N	200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

These survey results are provided for educational and informational purposes only. They are not intended to, and do not, support or oppose any candidate for public office, political party, election outcome, ballot measure, or specific legislation.

