THE WALTON FAMILY FOUNDATION LITTLE ROCK EDUCATION SURVEY

June 22nd, 2020 - July 13th, 2020

Key findings of a telephone survey of 667 student households in Little Rock. The survey has a margin of error of plus/minus 3.78 percentage points (+/- 3.78%).
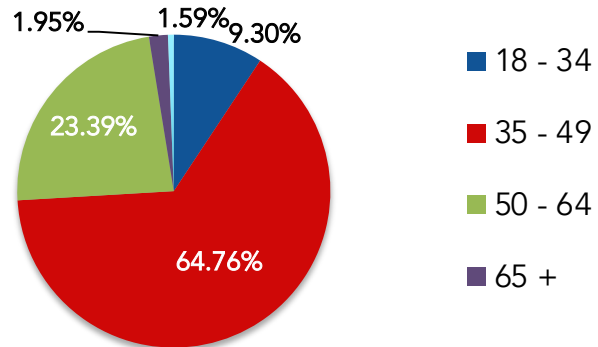
impact
MANAGEMENT GROUP
LITTLE ROCK | BATON ROUGE | WASHINGTON, D.C.

124 W. CAPITOL AVE, SUITE 1886
LITTLE ROCK, AR 72201
WWW.IMPACTMANAGEMENT.COM

DEMOGRAPHICS

Age group of participants:

- 9.30% — 18 - 34
- 64.76% — 35 - 49
- 23.39% — 50 - 64
- 1.95%, 1.59% — 65 +

Gender

- Male: 41.83%
- Female: 57.72%

Race of participants:

- 49.03% White
- 3.15% Hispanic or Latino
- 40.33% African-American or Black
- 1.95% Asian American
- 1.05% Native American
- 1.50% Other
- 3.00% Don't Know Refused

Income Levels:

- $0-$25k
- $26-$50k
- $51-$75k
- $76-$100k
- $100k
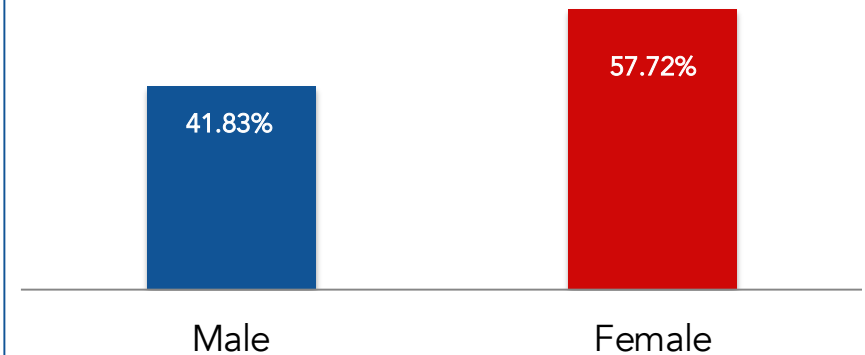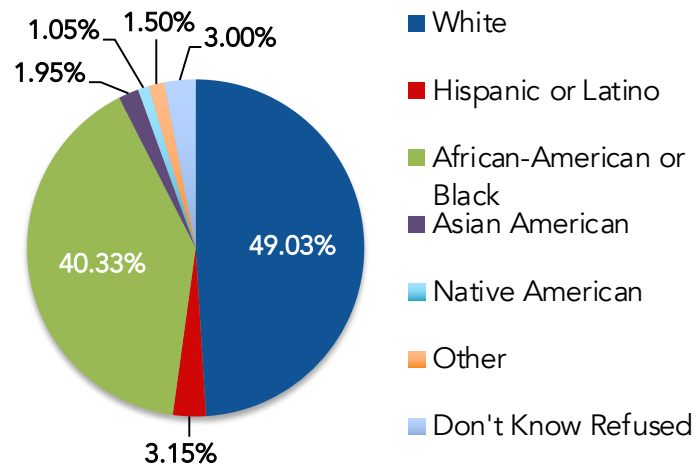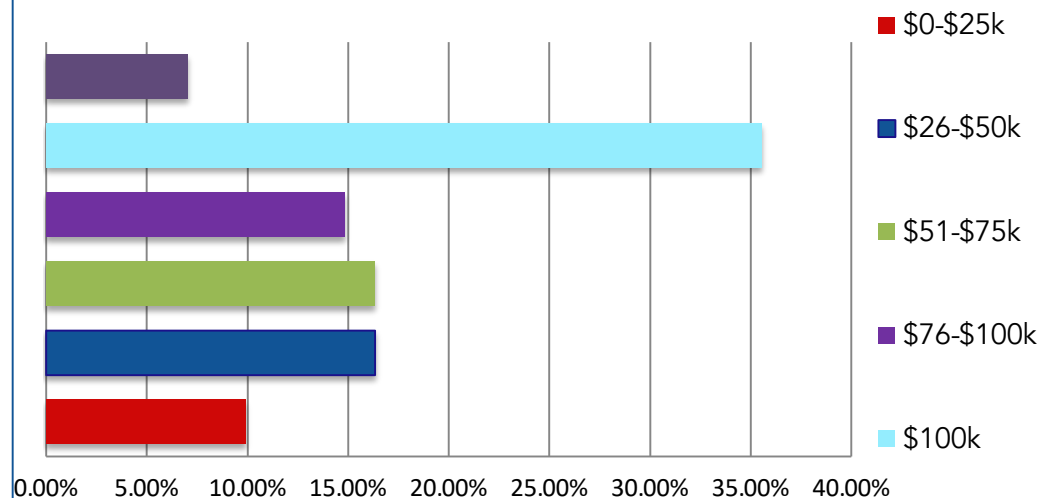
DEMOGRAPHICS

Zip Code of participants:
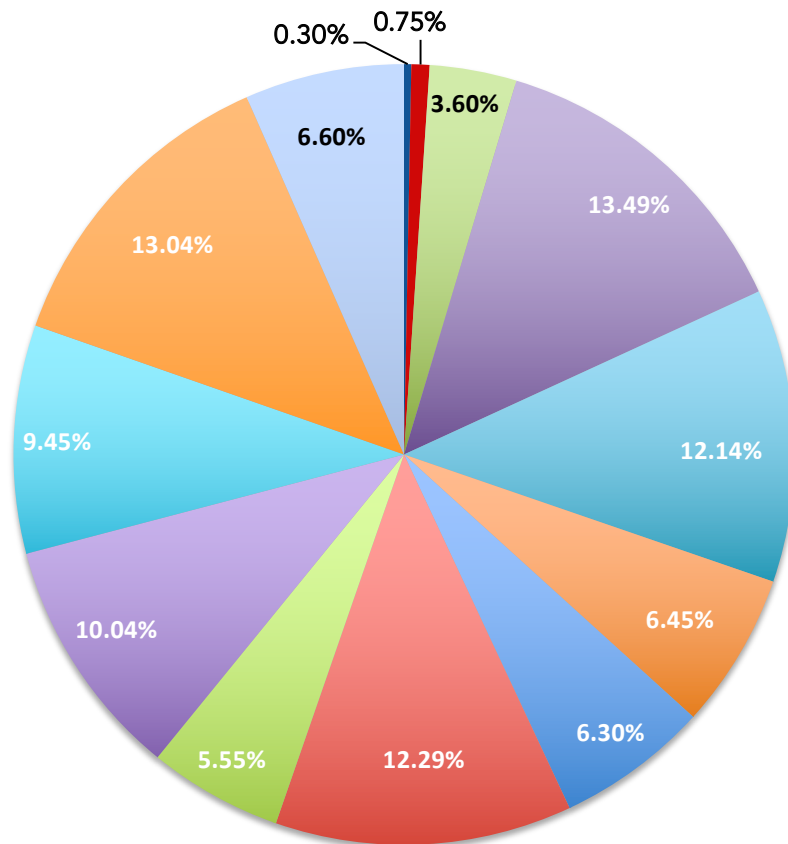
Legend:
- 72002
- 72103
- 72202
- 72204
- 72205
- 72206
- 72207
- 72209
- 72210
- 72211
- 72212
- 72223
- 72227

Pie chart values: 0.75%, 0.30%, 3.60%, 13.49%, 12.14%, 6.45%, 6.30%, 12.29%, 5.55%, 10.04%, 9.45%, 13.04%, 6.60%

HOUSEHOLD INFORMATION

Number of people in household:

Legend:
- Two
- Three
- Four
- Five
- Six
- Seven
- More than Seven
- Unsure/Refused

Pie chart values:
- 10.49%
- 28.19%
- 32.38%
- 18.89%
- 5.25%
- 2.10%
- 1.50%
- 1.20%
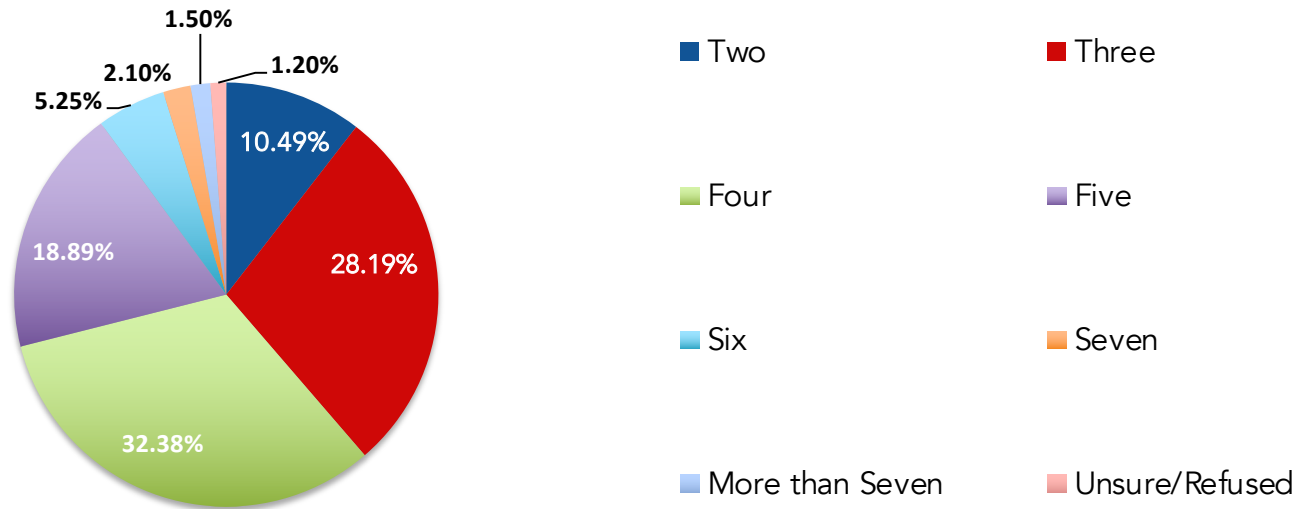
Currently unemployed status prior to COVID

- Yes: 75.36%
- No: 24.64%
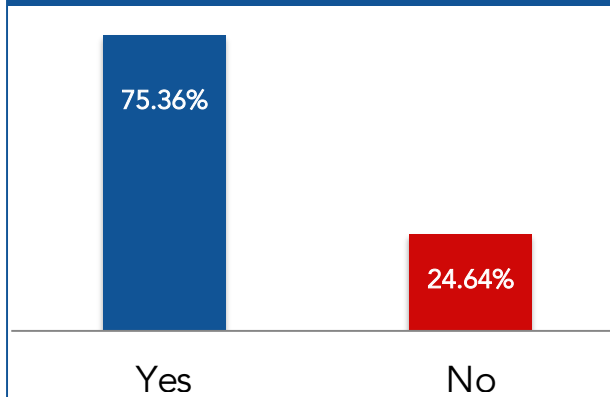
Current Employment Status:

- Currently Employed: 80.66%
- Currently Unemployed: 10.34%
- Retired: 3.75%
- Out of Workforce: 4.65%
- Unsure/refused: 0.60%
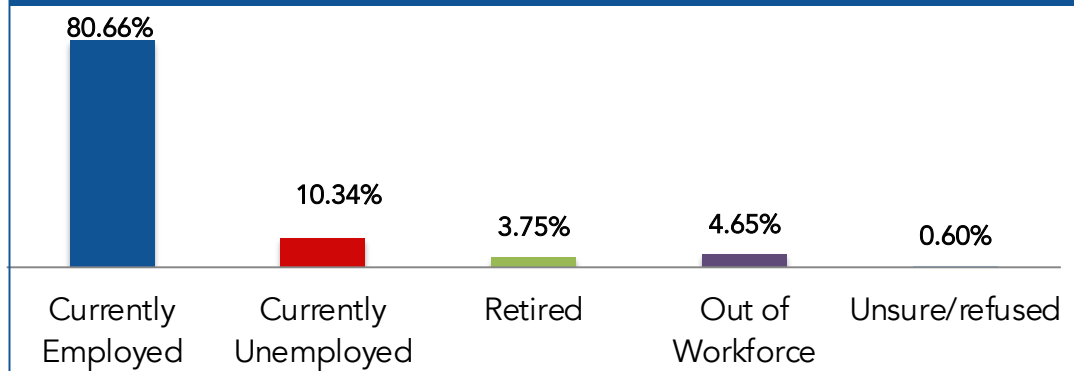
LEVEL AND TYPE OF SCHOOLING

Level of schooling in household:

Level	Percentage
Elementary	31.93%
Middle School	11.69%
High School	25.79%
All 3 levels	5.55%
Elem & Mid	10.04%
Elem & High	6.00%
Middle & High	8.25%
Unsure/Refused	0.75%
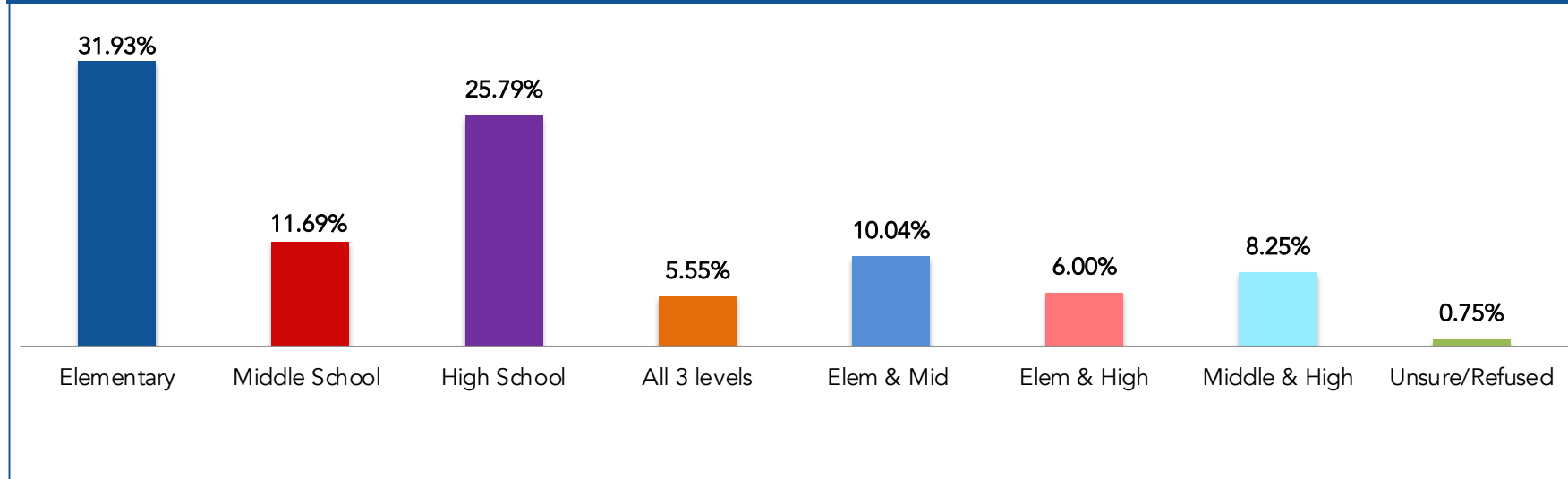
What type of school(s) do your students attend?

Type	Percentage
LRSD	61.47%
Private School	20.99%
Charter School	10.04%
LRSD & Private	3.75%
LRSD & Charter	2.25%
Private & Charter	0.30%
All three	0.30%
Unsure/Refused	0.90%
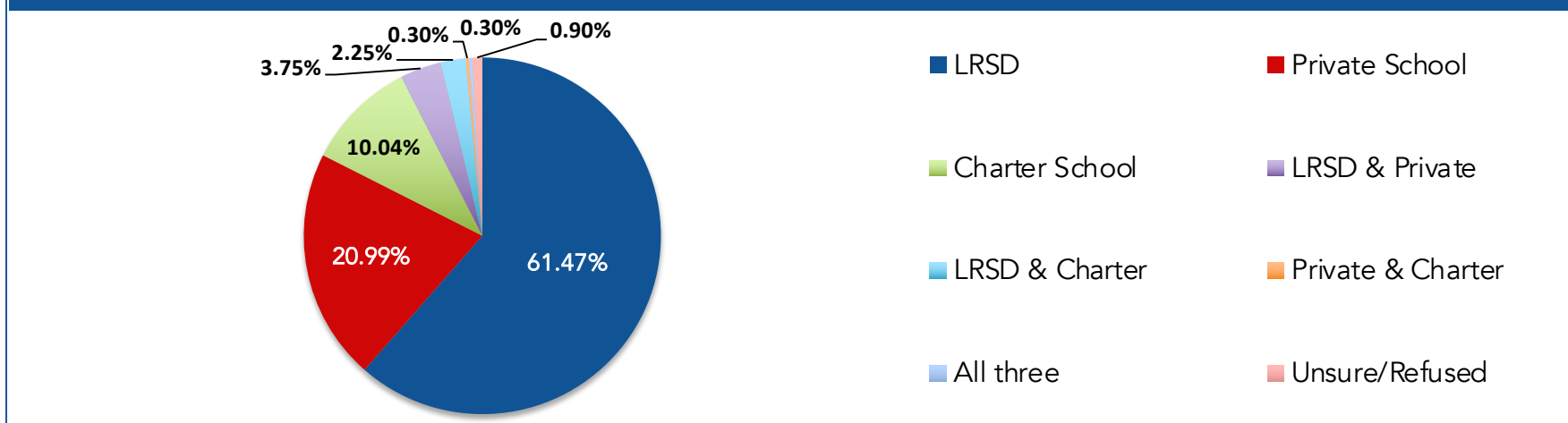
TYPE OF SCHOOLING

Type of School by Income

Legend: ■ Under $25k ■ $26k to $50k ■ $51k to $75k ■ $76k to $100k ■ $100k+ ■ Unsure/Refused

LRSD: 78.79%, 68.81%, 74.31%, 65.66%, 46.41%, 57.45%

Private School: 3.03%, 8.26%, 3.67%, 19.19%, 37.97%, 34.04%

Charter School: 12.12%, 11.93%, 15.60%, 11.11%, 6.75%, 4.26%
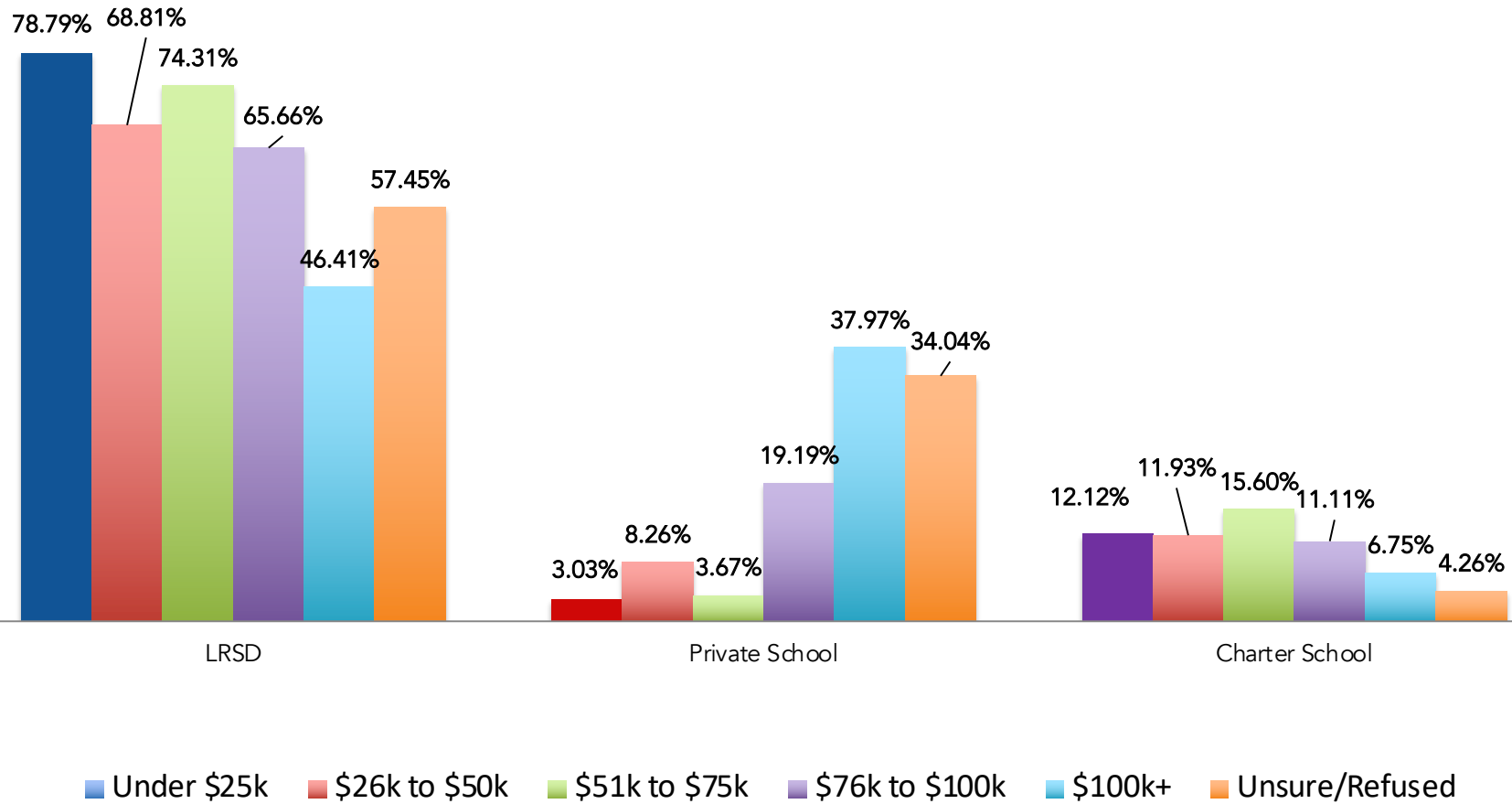
TYPE OF SCHOOLING

Type of School by ZIP
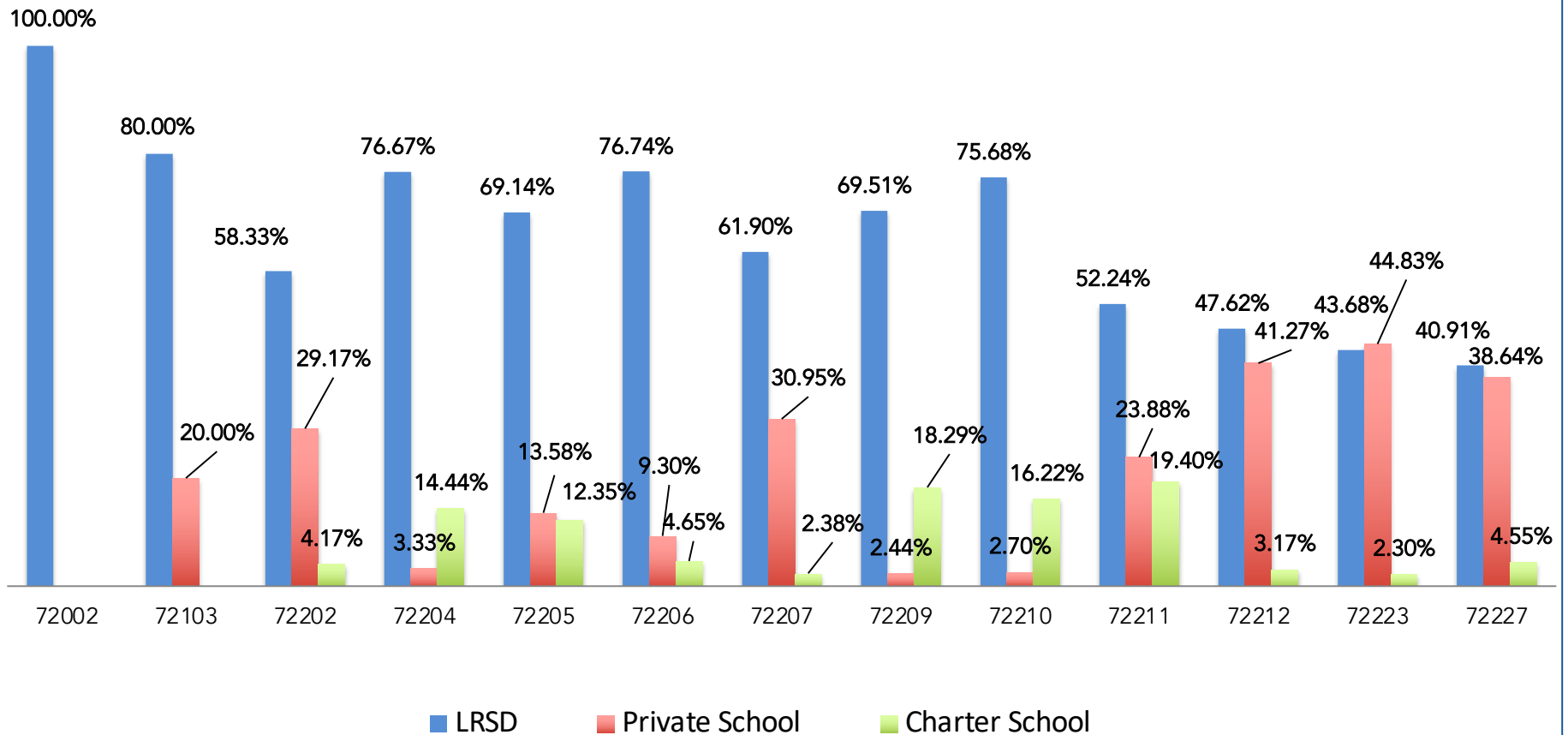
# PRIMARY SOURCE OF INFORMATION

What would you consider your primary source for school related updates and information?

- Direct communication by teacher
- Direct communication by principal
- Direct communication by school district
- Info shared by local news outlets
- Word of mouth from friends/famiy
- Social media outlets
- Unsure/Refused

0.60%

0.90%

3.75%

6.15%

33.13%

36.43%

19.04%
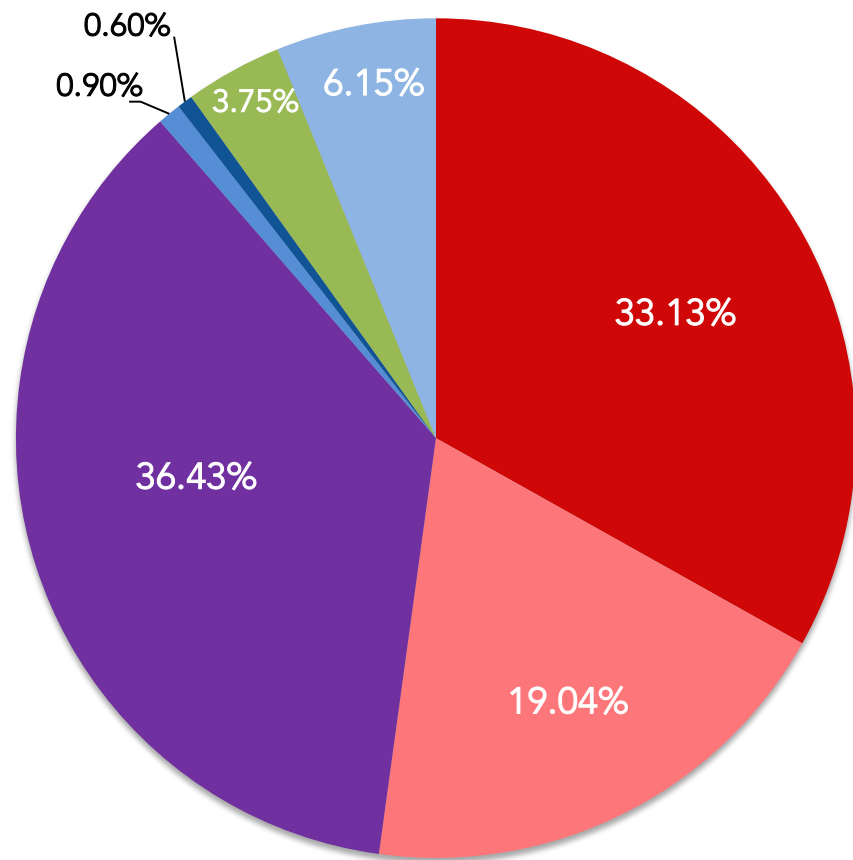
OVERALL ONLINE LEARNING EXPERIENCE

Because of the COVID-19 pandemic, schools in Arkansas were required to close their physical locations and shift to online-only instruction. As a parent or guardian of a school aged child, with 5 being the best and 1 being the worst, how would you rate your student's overall online learning experience over the past few months?
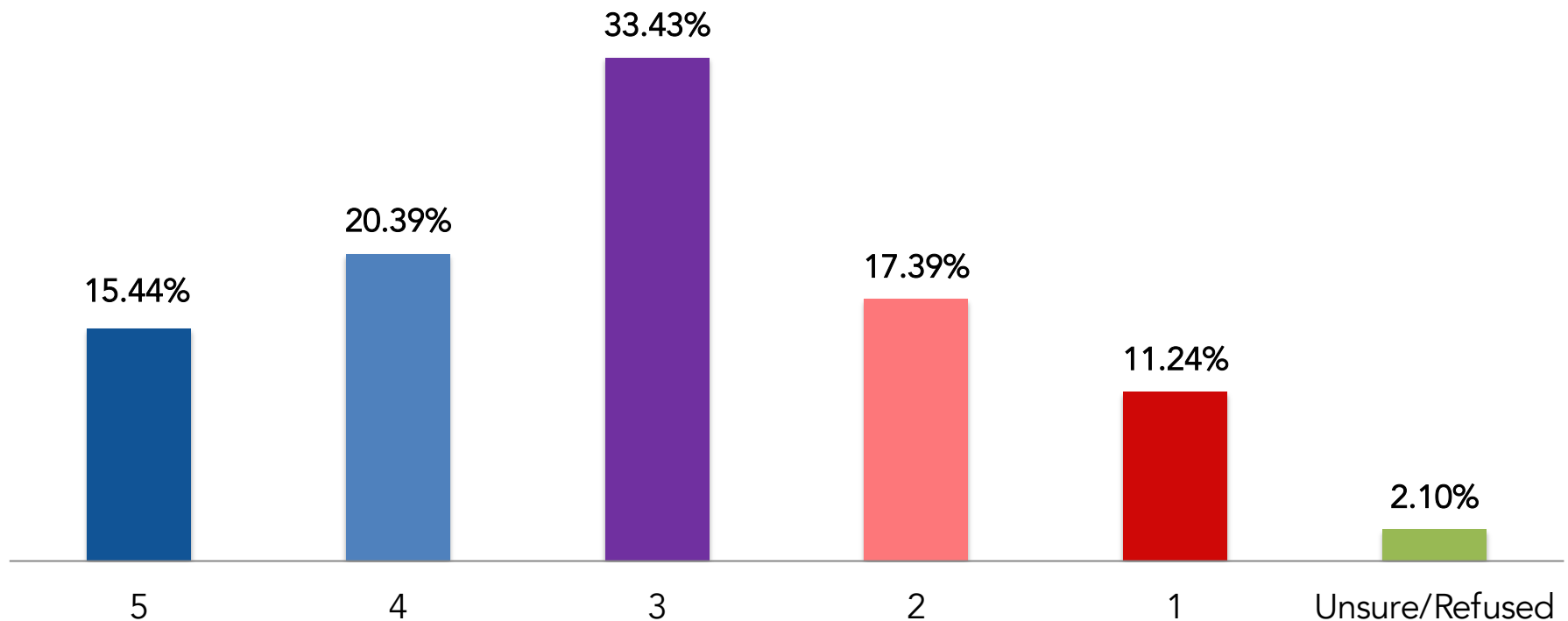
FALLING BEHIND

Thinking more about the recent shift to online learning, how concerned are you that the students in your household are falling behind without traditional classroom instruction?

0.90%

18.29%

40.03%

17.39%

23.39%

■ Very concerned

■ Somewhat concerned

■ Not too concerned

■ Not concerned at all

■ Unsure/Refused
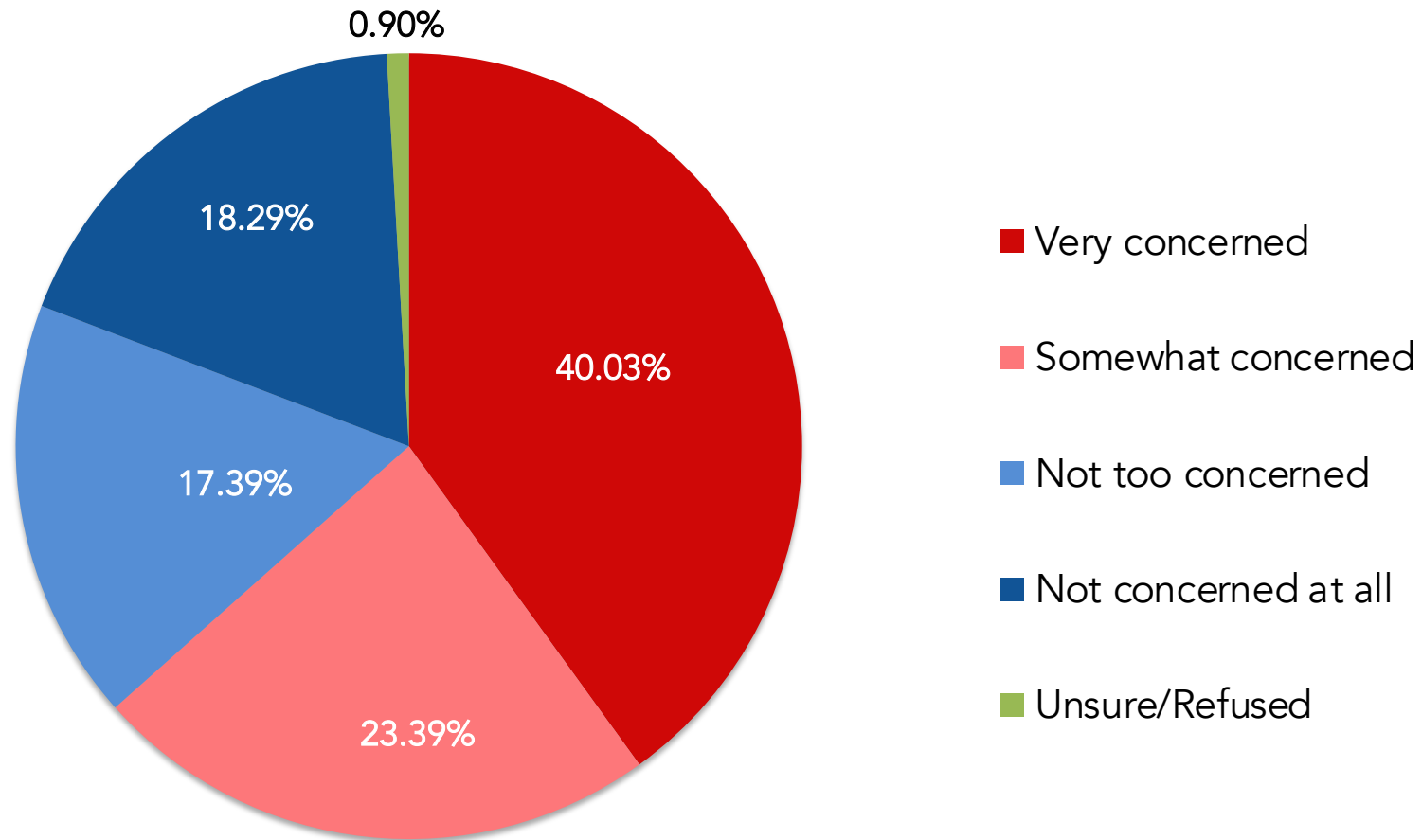
FALLING BEHIND – FOLLOW UP

Is there a specific subject or area that you are particularly concerned about them falling behind in?
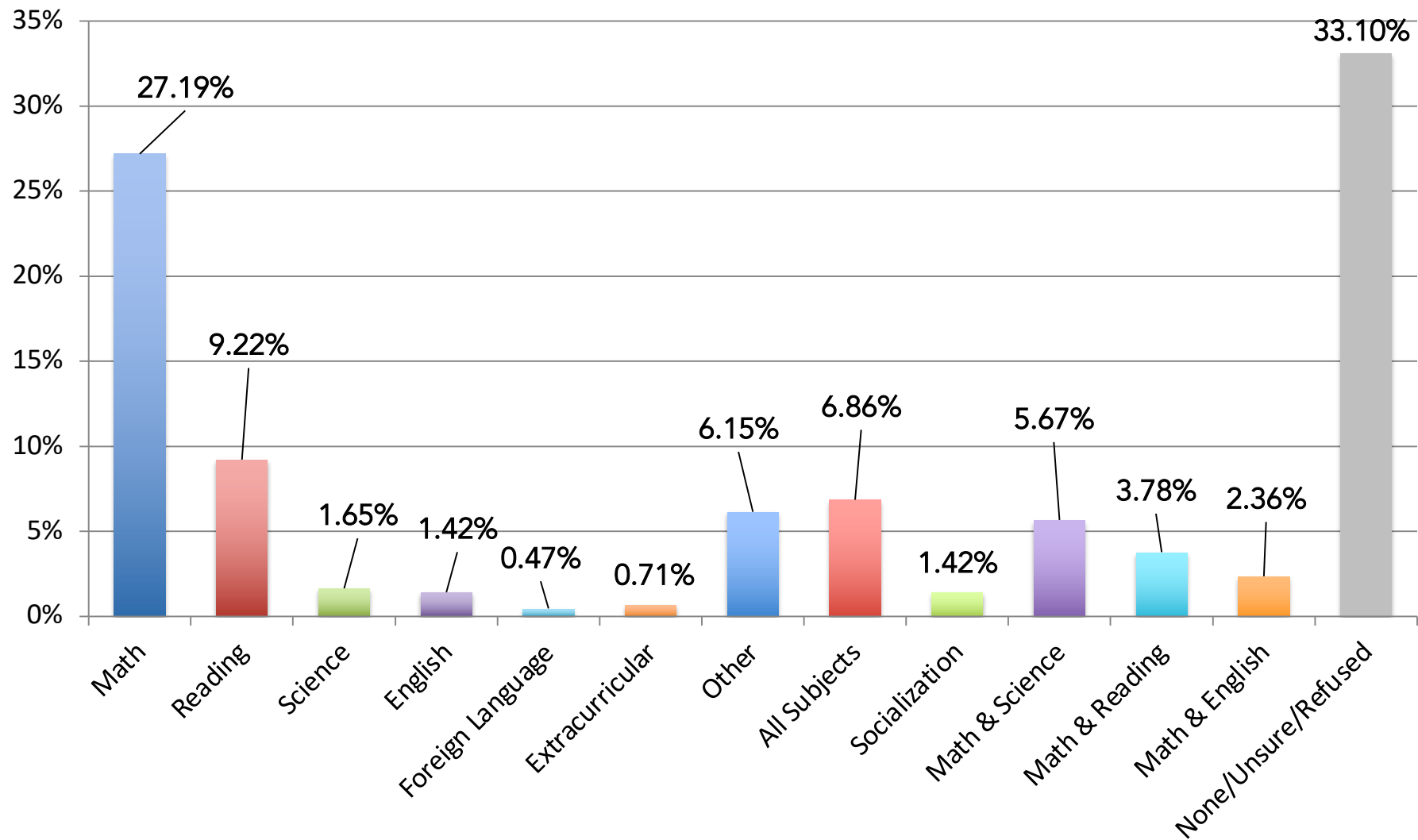
BROADBAND ACCESS

Do you currently have high-speed internet or "broadband" at your residence?

Why not?

3.75%

96.25%

■ Yes　■ No

8.00%

24.00%

52.00%

16.00%
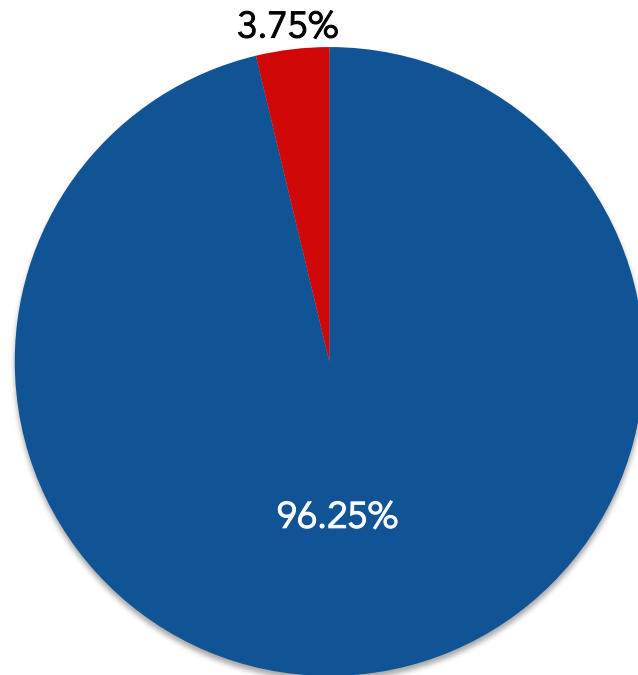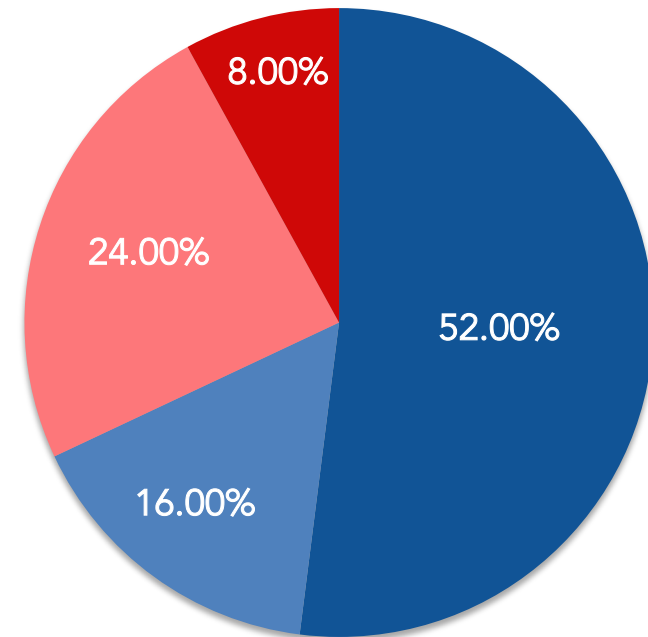
■ Not affordable　■ Not Available

■ Don't need it　■ Other

DEVICE ACCESS

Do you currently have a computer, tablet, or laptop at your residence that is suitable for students in your home to use for online learning?
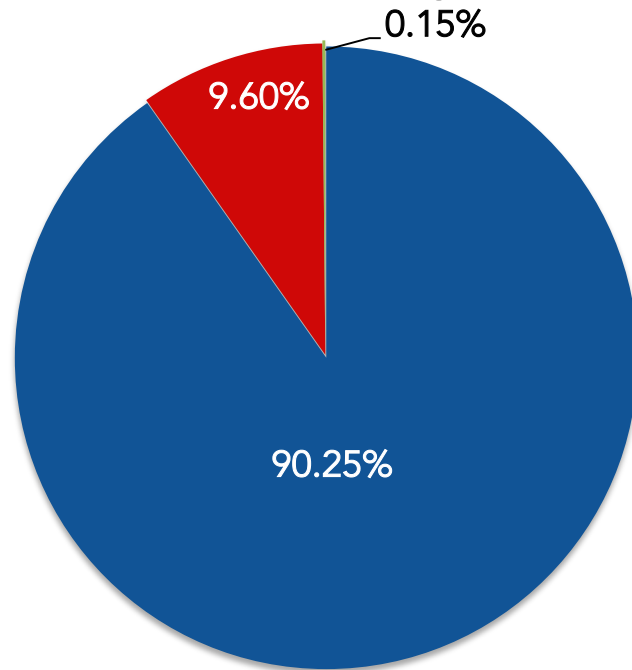
Did you borrow a laptop or device from your student's school for home use over the last few months?

0.15%

9.60%

90.25%

■ Yes ■ No ■ Unsure/Refused

0.30%

35.08%

64.62%
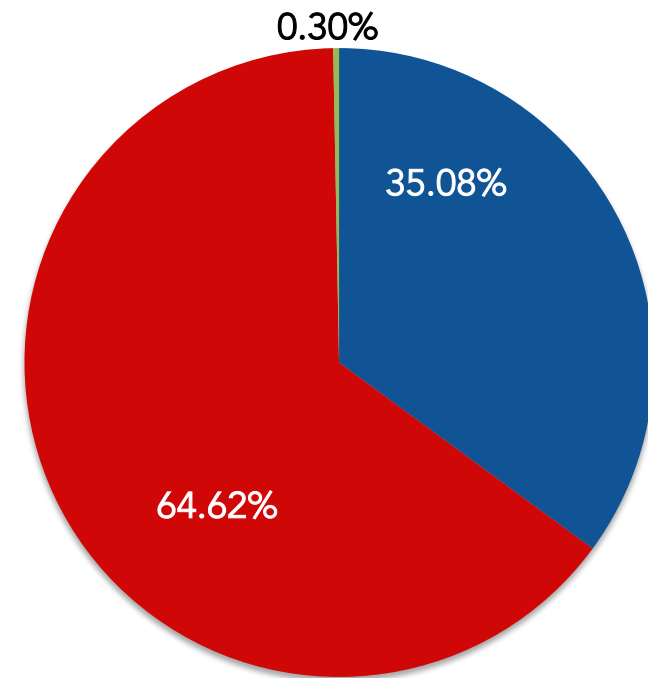
■ Yes ■ No ■ Unsure/Refused

BIGGEST OBSTACLE

Thinking about the K through 12 students in your home, in your opinion, what would you consider to be the biggest obstacle or barrier to their educational success during the coronavirus pandemic?

Category	Percentage
Food/Meals	0.15%
Tutoring or one-on-one teaching	22.19%
Physical/Mental Health Services	0.75%
Internet/Broadband	1.95%
Access to computer/devices	1.50%
Safe spaces/Child supervision	5.40%
College preparation	0.30%
Workforce/career training	0.45%
Parental support/help	4.80%
Unsure/Refused	9.75%
Lack of Socialization	12.74%
Lack of Teacher Instruction	10.64%
Parental Teaching	1.80%
Student Motivation/Focus	4.95%
Curriculum	4.35%
Classroom Setting	8.25%
Other	10.04%

BIGGEST OBSTACLE – Income < $50k

Thinking about the K through 12 students in your home, in your opinion, what would you consider to be the biggest obstacle or barrier to their educational success during the coronavirus pandemic?

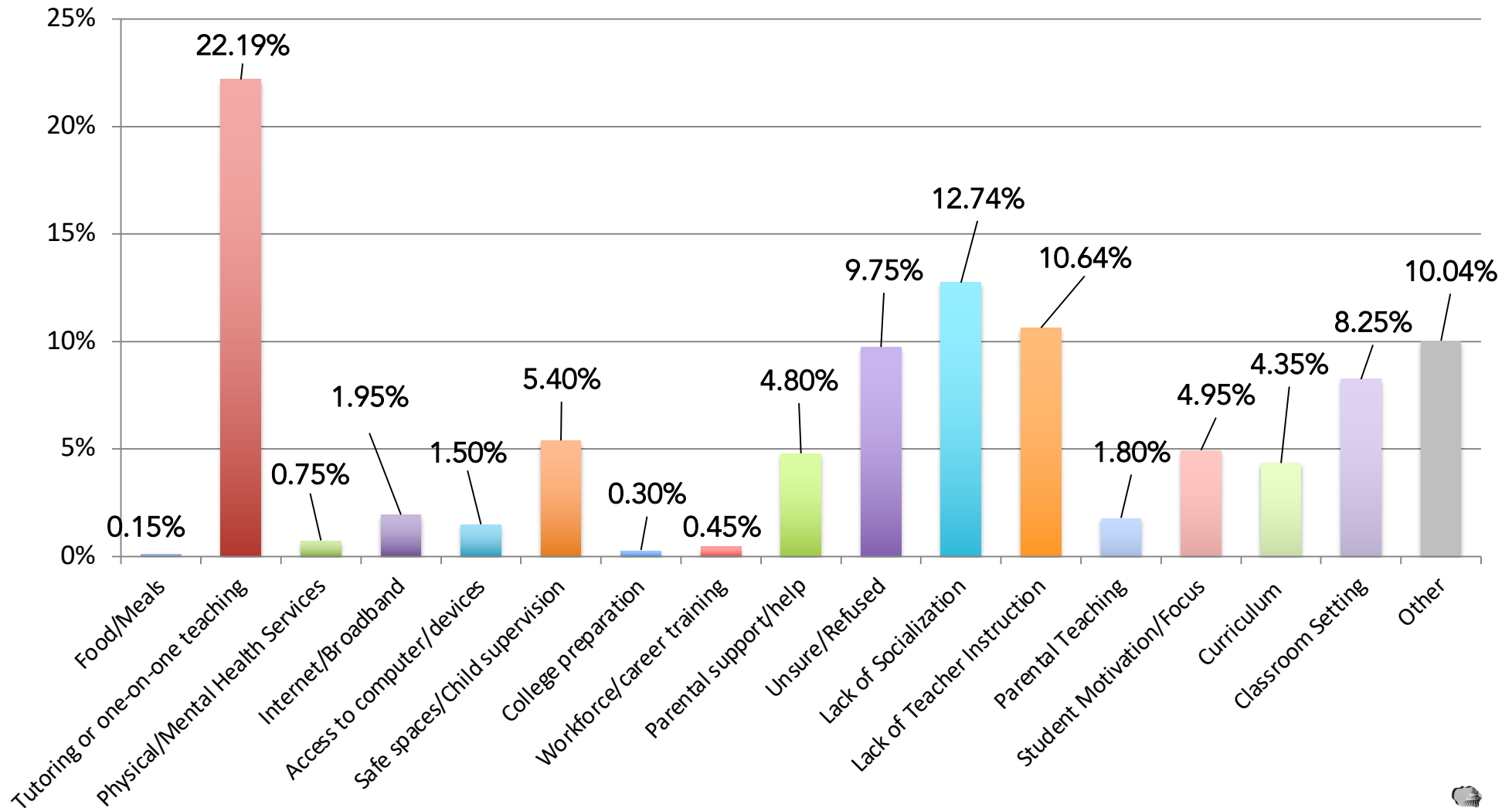| Category	Percentage
Food/Meals	0.00%
Tutoring or one-on-one teaching	19.43%
Physical/Mental Health Services	2.29%
Internet/Broadband	2.86%
Access to computer/devices	3.43%
Safe spaces/Child supervision	5.14%
College preparation	0.00%
Workforce/career training	0.00%
Parental support/help	4.57%
Unsure/Refused	14.86%
Lack of Socialization	10.86%
Lack of Teacher Instruction	10.86%
Parental Teaching	2.29%
Student Motivation/Focus	5.14%
Curriculum	2.86%
Classroom Setting	6.29%
Other	9.14%
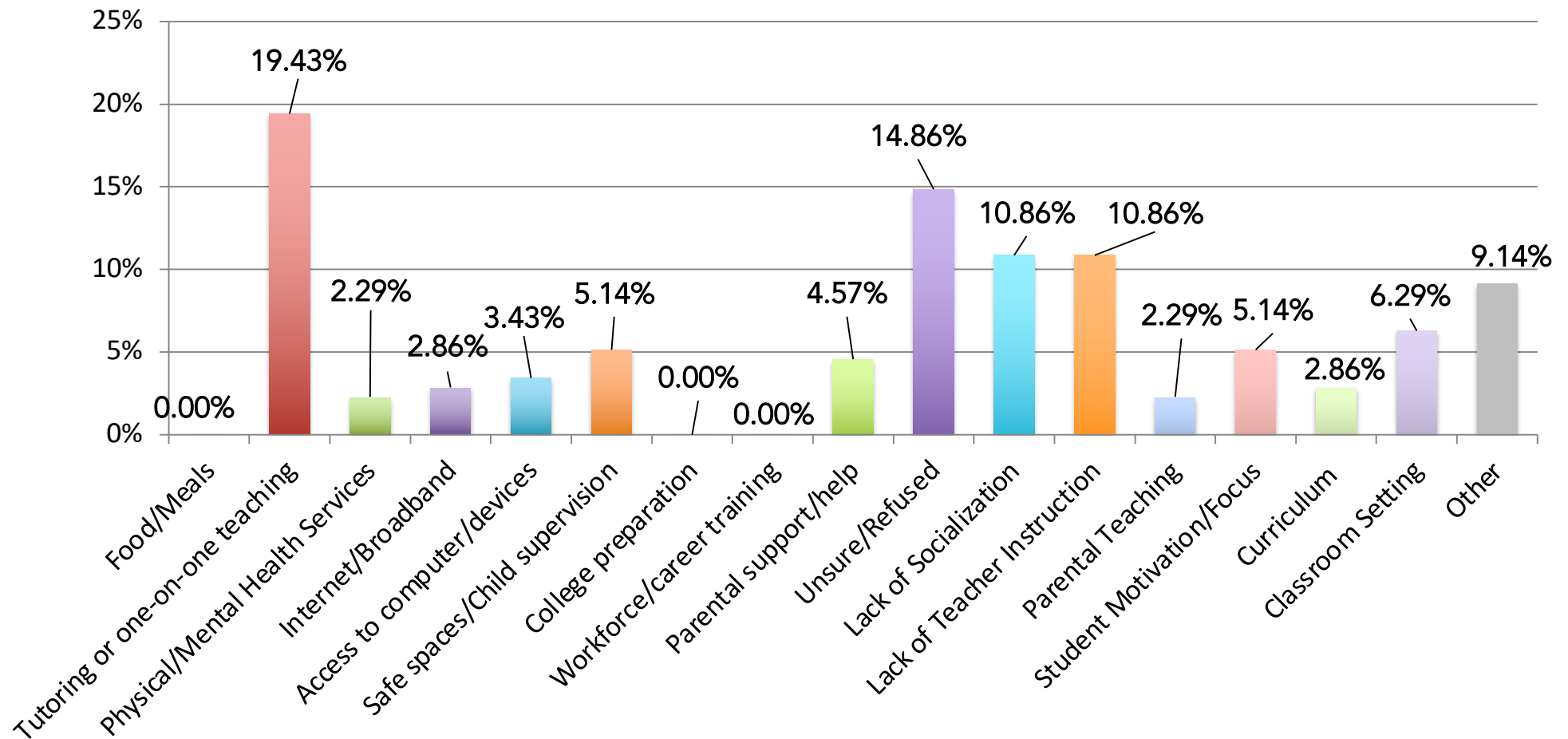
BIGGEST OBSTACLE – White Respondents

Bar chart showing biggest obstacle for White Respondents:

- Food/Meals: 0.00%
- Tutoring or one-on-one teaching: 23.24%
- Physical/Mental Health Services: 0.31%
- Internet/Broadband: 2.45%
- Access to computer/devices: 1.22%
- Safe spaces/Child supervision: 4.89%
- College preparation: 0.31%
- Workforce/career training: 0.31%
- Parental support/help: 4.59%
- Unsure/Refused: 6.42%
- Lack of Socialization: 11.93%
- Lack of Teacher Instruction: 12.23%
- Parental Teaching: 2.14%
- Student Motivation/Focus: 5.81%
- Curriculum: 4.28%
- Classroom Setting: 8.87%
- Other: 11.01%

BIGGEST OBSTACLE – Non-White Respondents
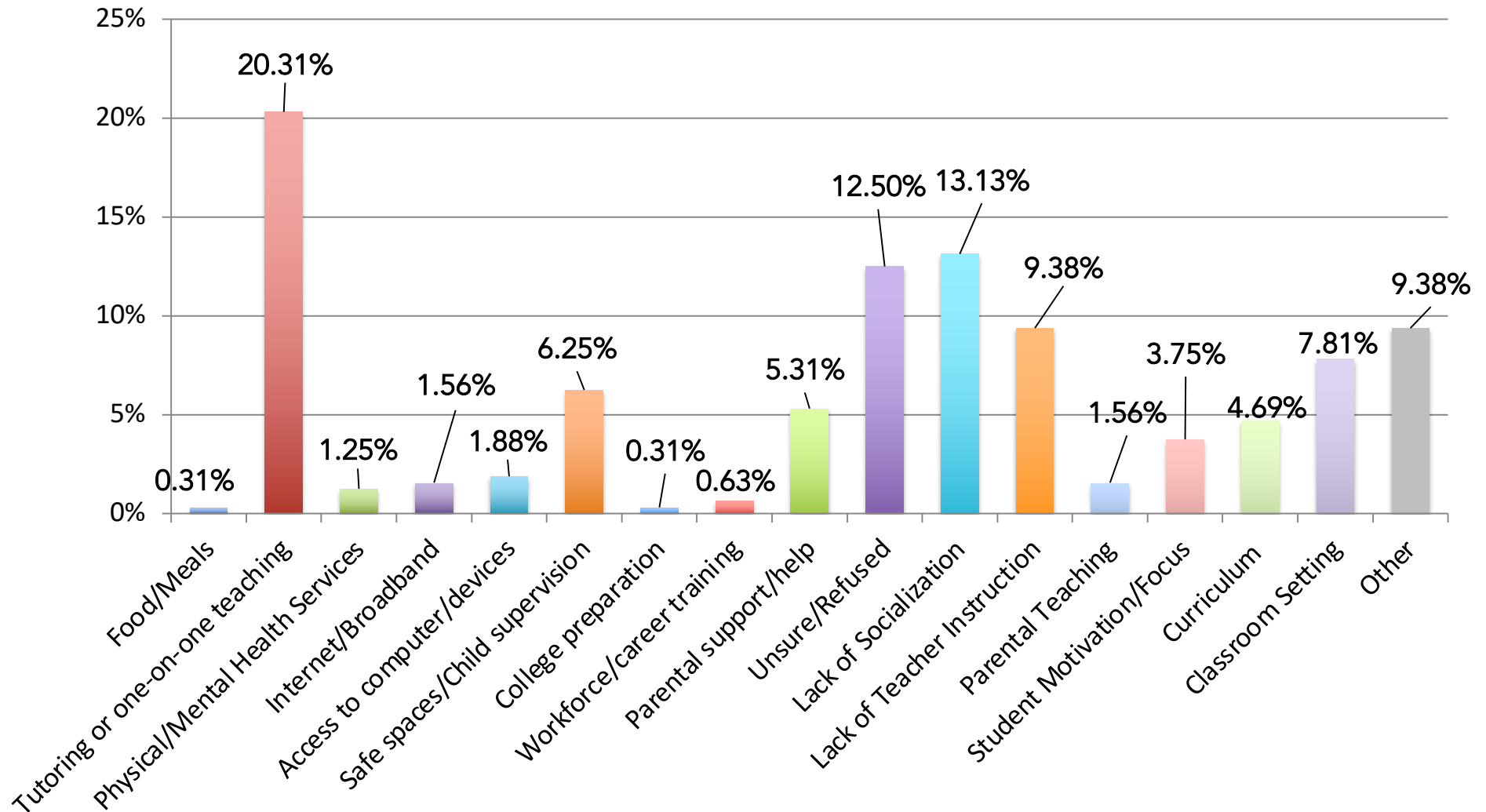
#1 SERVICE/RESOURCE

What would you say is the number one service or resource that could be provided to you that would help with your child's education?
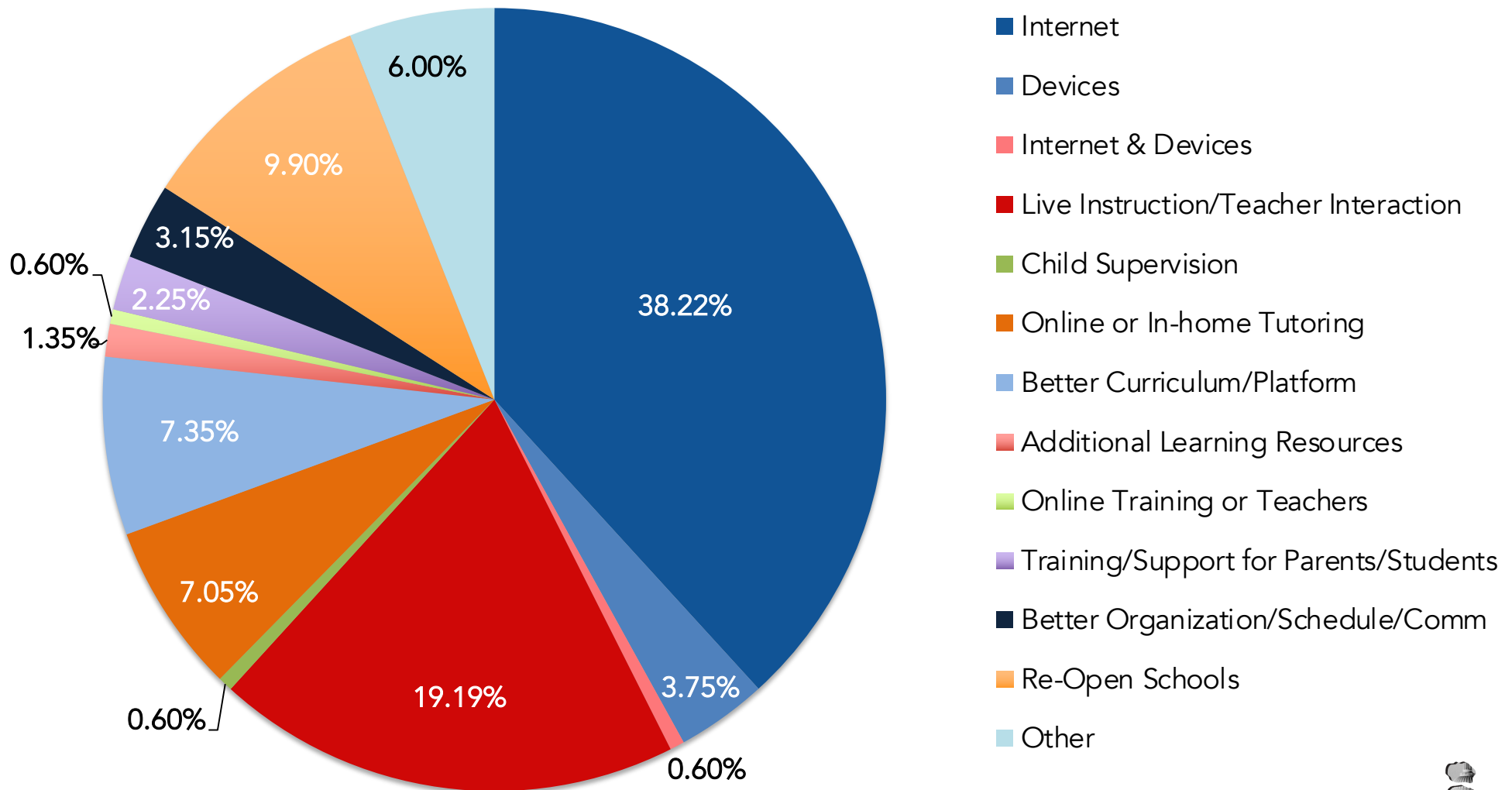

Legend:
- Internet
- Devices
- Internet & Devices
- Live Instruction/Teacher Interaction
- Child Supervision
- Online or In-home Tutoring
- Better Curriculum/Platform
- Additional Learning Resources
- Online Training or Teachers
- Training/Support for Parents/Students
- Better Organization/Schedule/Comm
- Re-Open Schools
- Other

Pie chart values: 38.22%, 3.75%, 0.60%, 19.19%, 0.60%, 7.05%, 7.35%, 1.35%, 0.60%, 2.25%, 3.15%, 9.90%, 6.00%

RACIAL INEQUALITIES

In your opinion, do students of different races in Little Rock have the same opportunity to attend a great school, or do some students have an advantage due to their race?

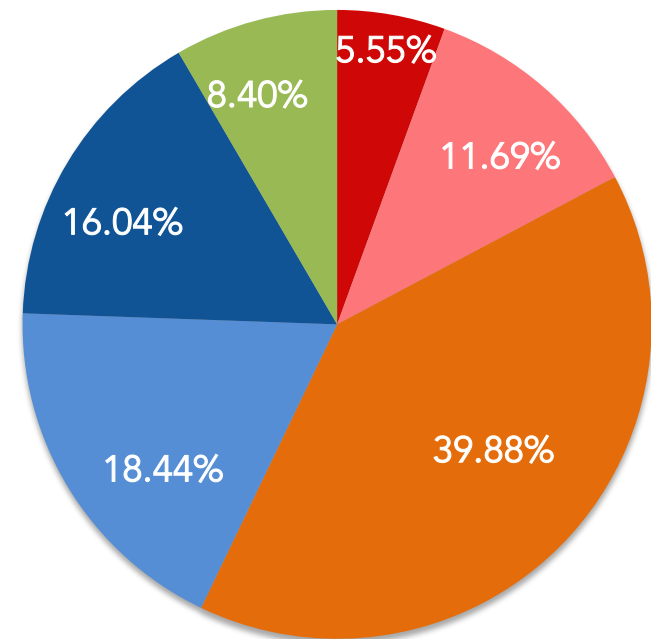To what degree have racial inequalities impacted the well-being of people in your household?

26.99%
11.09%
61.92%
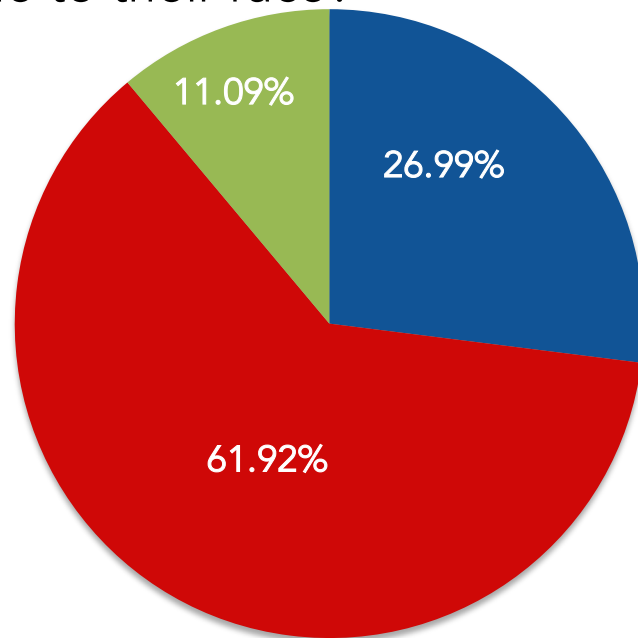
- Same opportunity
- Advantage for some
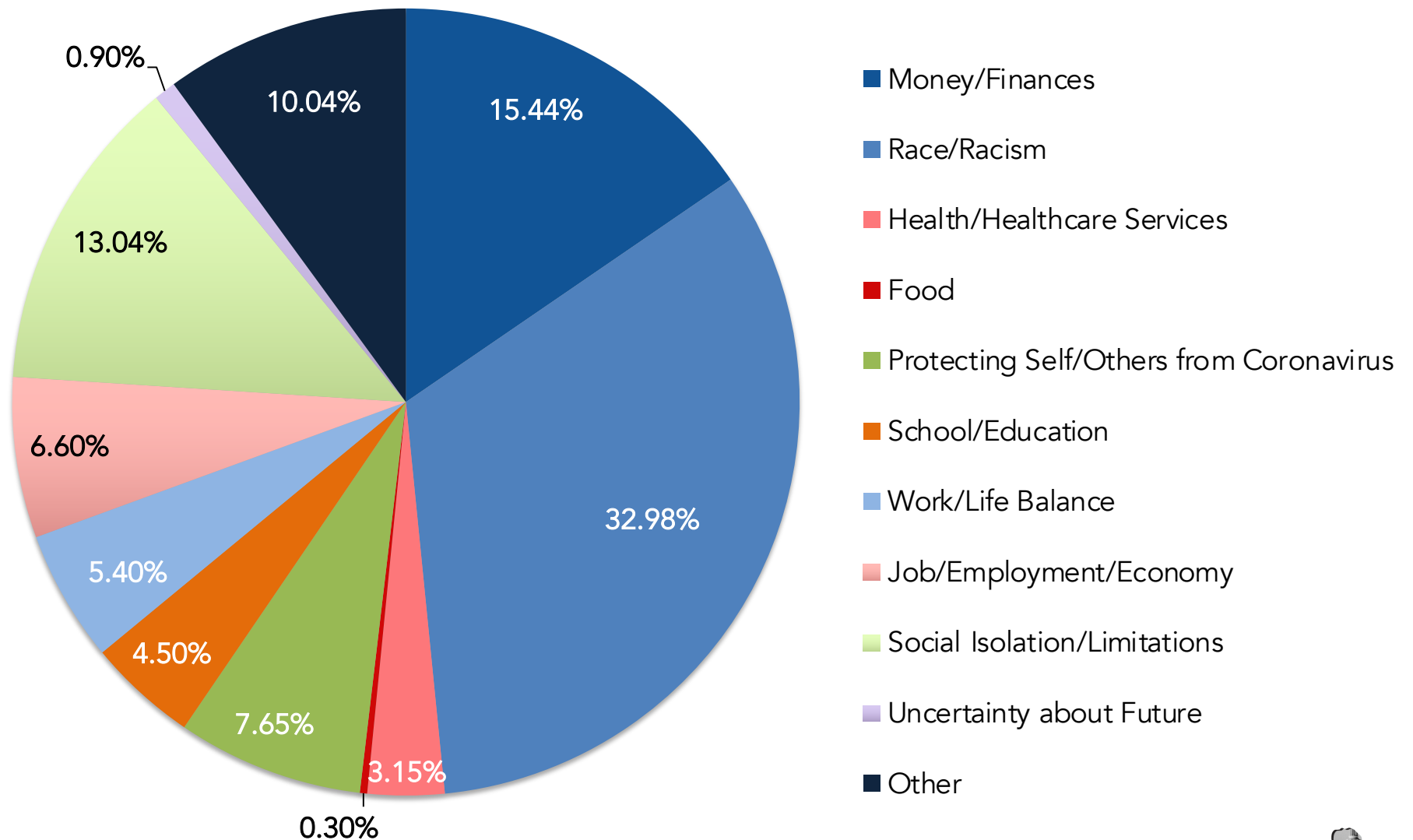- Unsure/Refused

5.55%
8.40%
11.69%
16.04%
18.44%
39.88%

- Significant negative impact
- Somewhat negative impact
- Not Impacted at All
- Somewhat positive impact
- Significant positive impact

BIGGEST OBSTACLE FAMILIES FACE

Thinking more broadly now, including things other than education, what would you say is the biggest obstacle or problem that your family currently faces?

Pie chart legend:
- Money/Finances
- Race/Racism
- Health/Healthcare Services
- Food
- Protecting Self/Others from Coronavirus
- School/Education
- Work/Life Balance
- Job/Employment/Economy
- Social Isolation/Limitations
- Uncertainty about Future
- Other

Pie chart values:
- 15.44%
- 32.98%
- 3.15%
- 0.30%
- 7.65%
- 4.50%
- 5.40%
- 6.60%
- 13.04%
- 0.90%
- 10.04%

PRIORITIES: MENTAL/PHYSICAL HEALTH, SAFE SPACE

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.
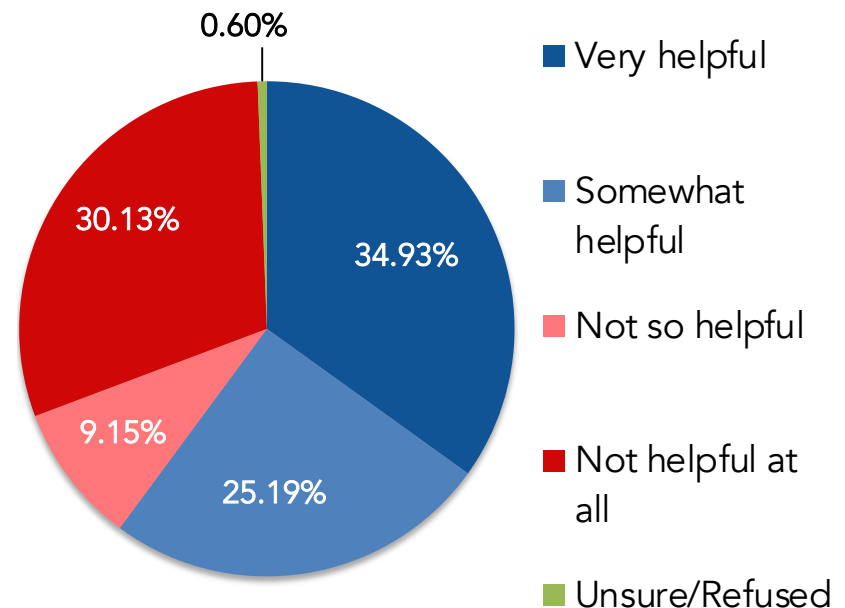
First: Assistance for families who need help accessing or coordinating mental or physical healthcare services.
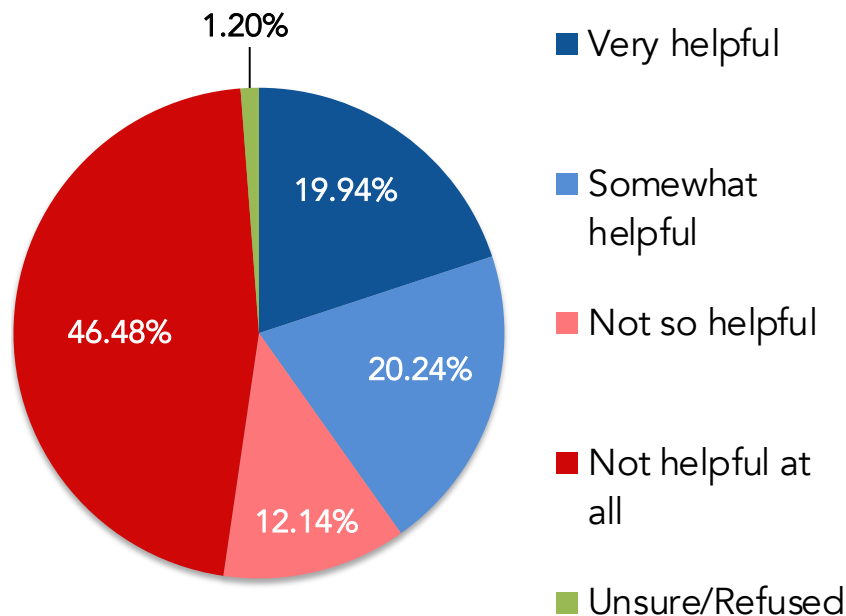
Next: Programs that provide child supervision and a safe space for students to socialize and interact with other children outside of regular school hours.

First pie chart:
- 1.20%
- 19.94%
- 20.24%
- 12.14%
- 46.48%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
- Not helpful at all
- Unsure/Refused

Second pie chart:
- 0.60%
- 34.93%
- 25.19%
- 9.15%
- 30.13%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
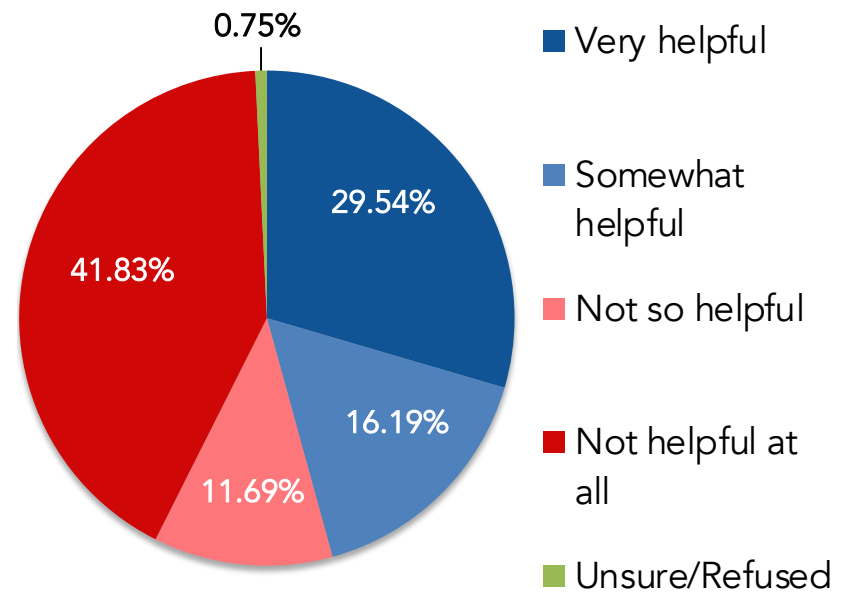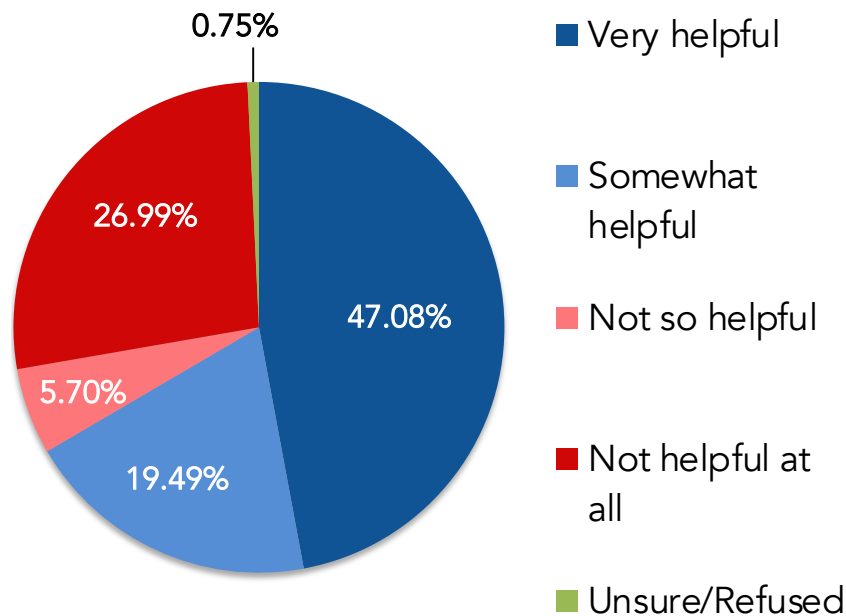- Not helpful at all
- Unsure/Refused

PRIORITIES: READINESS, FOOD SUPPORT

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

Next: Readiness programs to help students prepare for college or enter the workforce, including assistance with college or job applications.

Next: Food support programs to ensure students and their families have access to healthy and nutritious food both at school and at home.

Readiness pie chart:
- 0.75%
- 26.99%
- 47.08%
- 5.70%
- 19.49%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
- Not helpful at all
- Unsure/Refused

Food support pie chart:
- 0.75%
- 29.54%
- 41.83%
- 16.19%
- 11.69%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
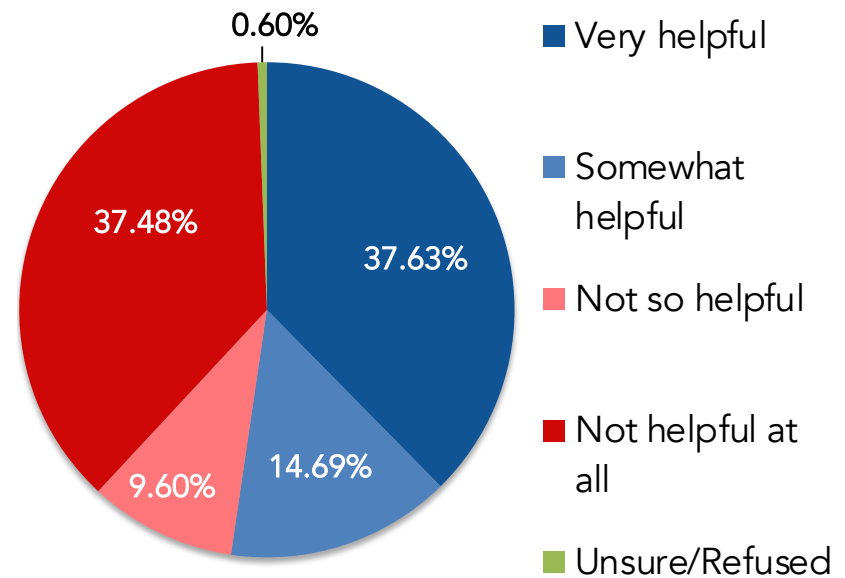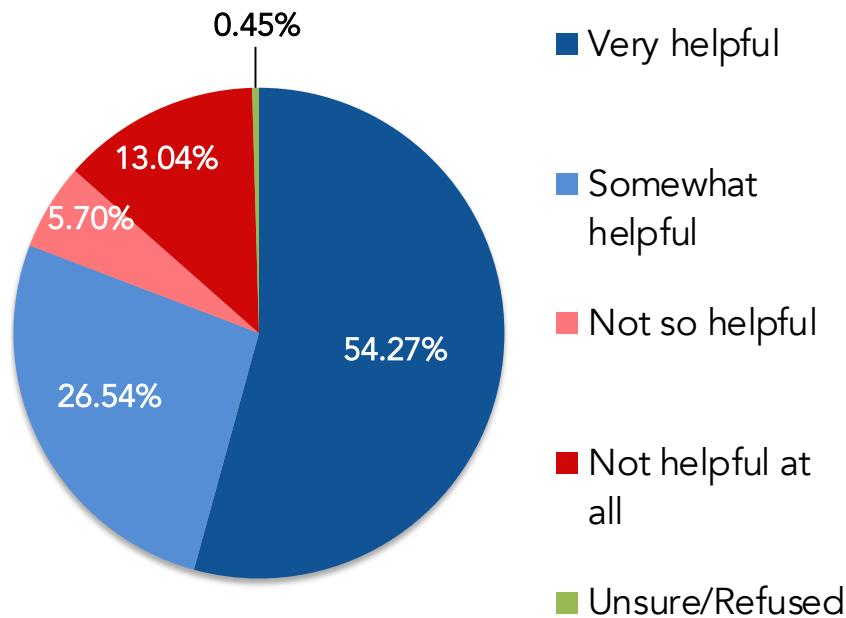- Not helpful at all
- Unsure/Refused

PRIORITIES: TUTORING, TECH ASSISTANCE

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

Next: Additional learning opportunities such as one on one tutoring or study group programs.

Next: Technology assistance, including financial help for families who need broadband connectivity or devices like laptops for students in their homes.

Additional learning opportunities (tutoring/study group)

- Very helpful: 54.27%
- Somewhat helpful: 26.54%
- Not so helpful: 5.70%
- Not helpful at all: 13.04%
- Unsure/Refused: 0.45%

Technology assistance

- Very helpful: 37.63%
- Somewhat helpful: 14.69%
- Not so helpful: 9.60%
- Not helpful at all: 37.48%
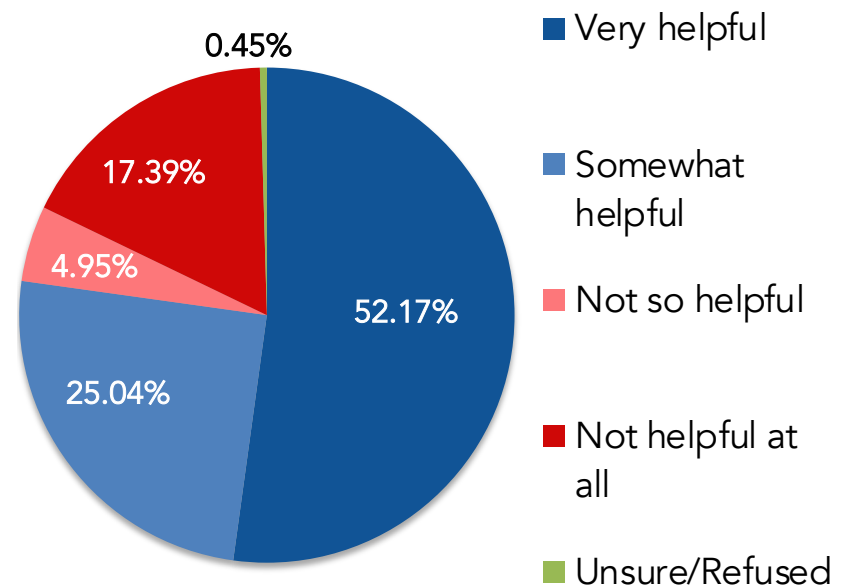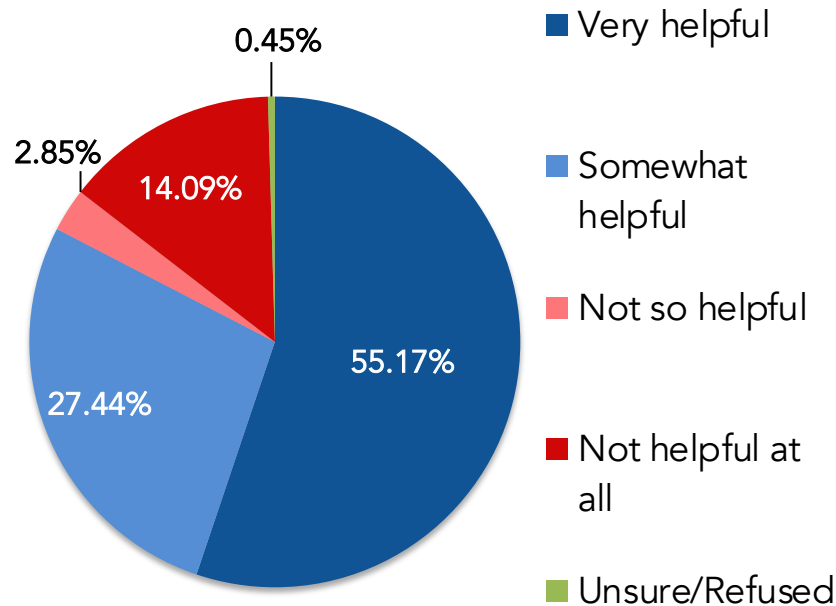- Unsure/Refused: 0.60%

23

PRIORITIES: READING/MATH, PARENTAL SUPPORT

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

Next: Programs targeted at helping students improve in specific subject areas such as reading or math.

Last: Programs to equip parents and guardians with the tools and training they need to assist their children with online learning.

Next chart

- 0.45%
- 2.85%
- 14.09%
- 55.17%
- 27.44%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
- Not helpful at all
- Unsure/Refused

Last chart

- 0.45%
- 17.39%
- 4.95%
- 52.17%
- 25.04%

Legend:
- Very helpful
- Somewhat helpful
- Not so helpful
- Not helpful at all
- Unsure/Refused

PROGRAM IMPORTANCE - MOST IMPORTANT

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. First which is the Most Important Program:

Program	Percentage
Mental/ Physical health programs	6.75%
Safe Spaces/ Child Supervision	12.29%
College/ Workforce readiness	19.04%
Food Support	4.05%
Tutoring/ Study Groups	16.34%
Technology assistance	7.95%
Reading/ Math	13.49%
Parental support	11.69%
Unsure/Refused	8.40%
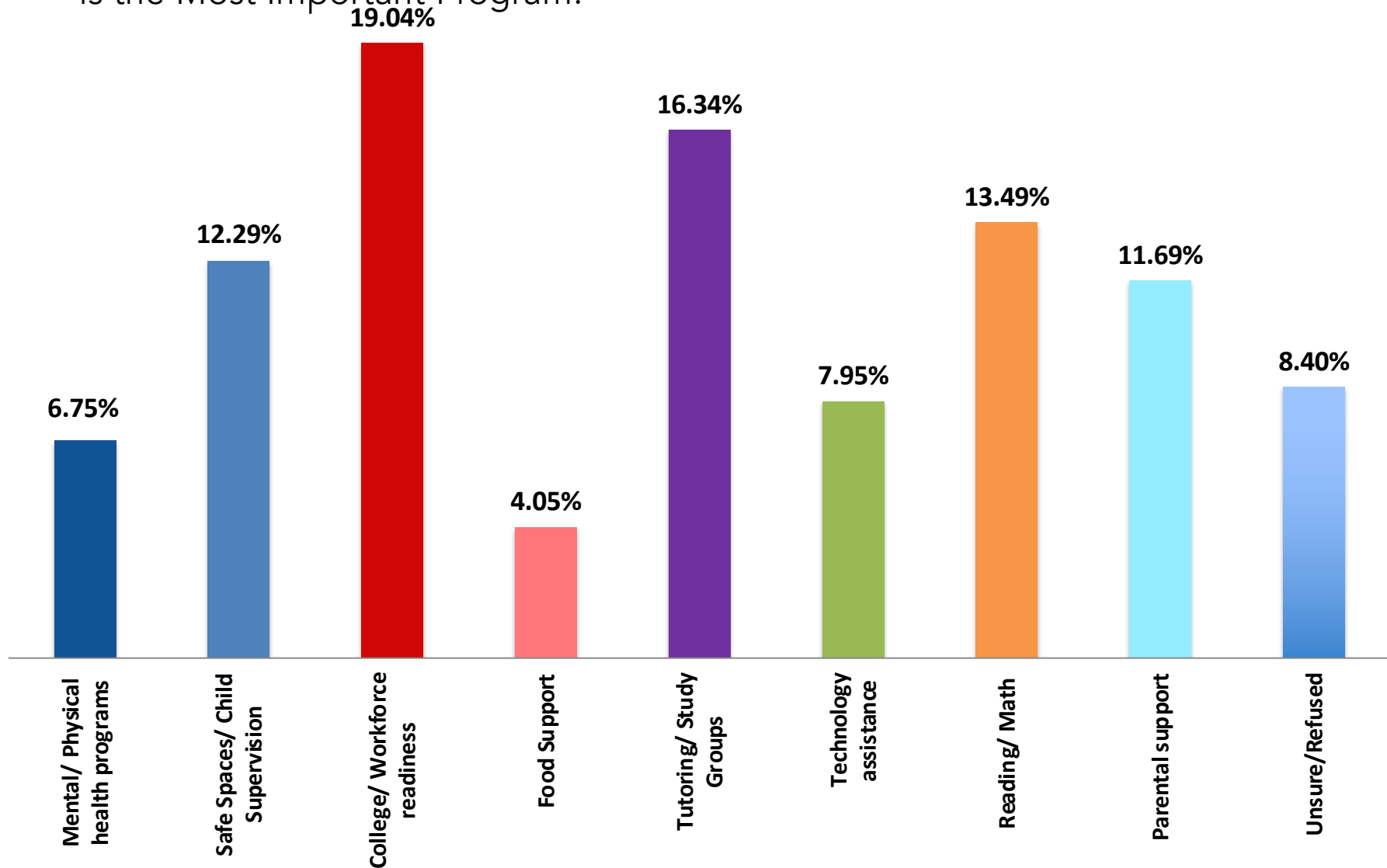
PROGRAM IMPORTANCE - #2 PROGRAM

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. What is the second most important program?

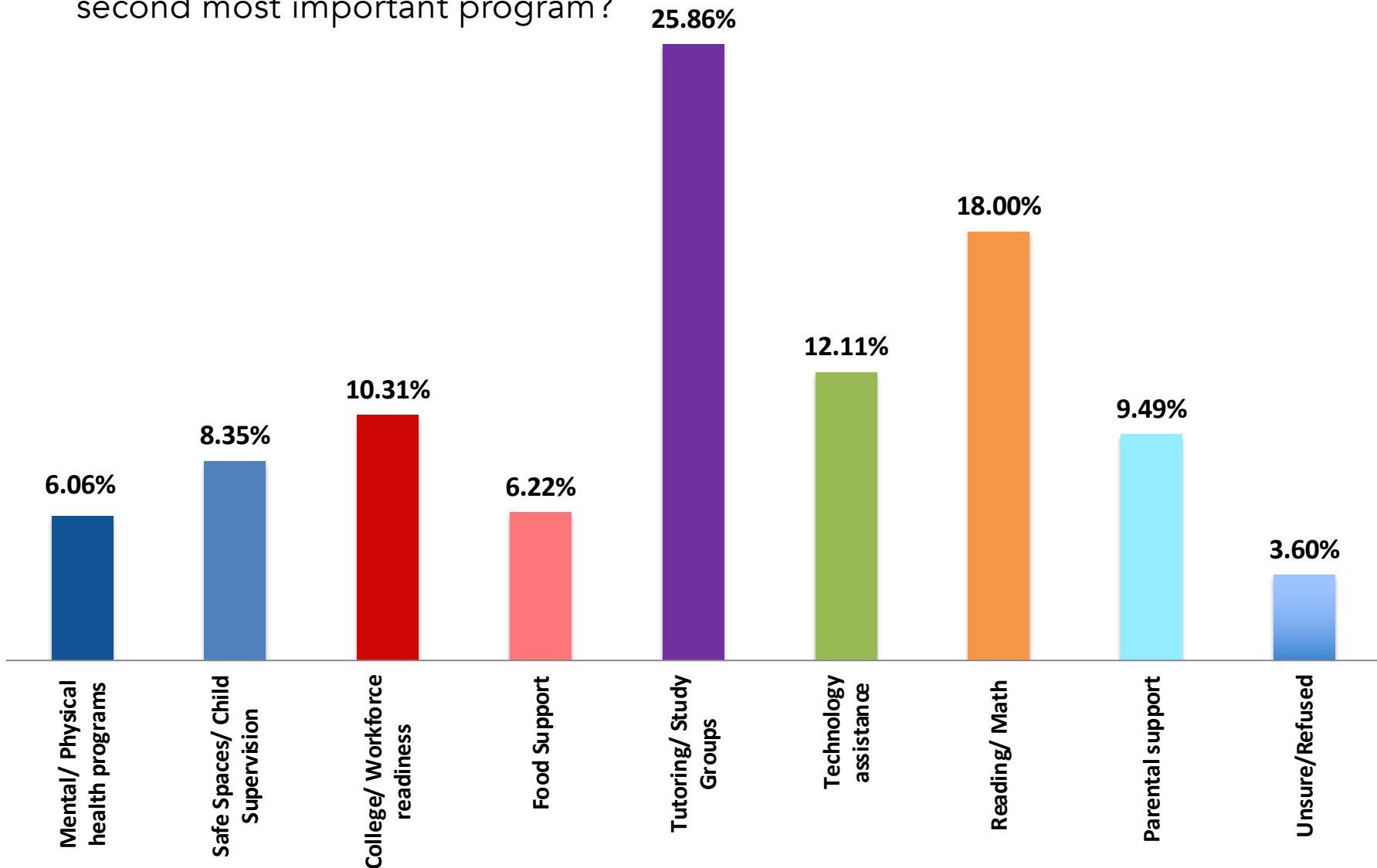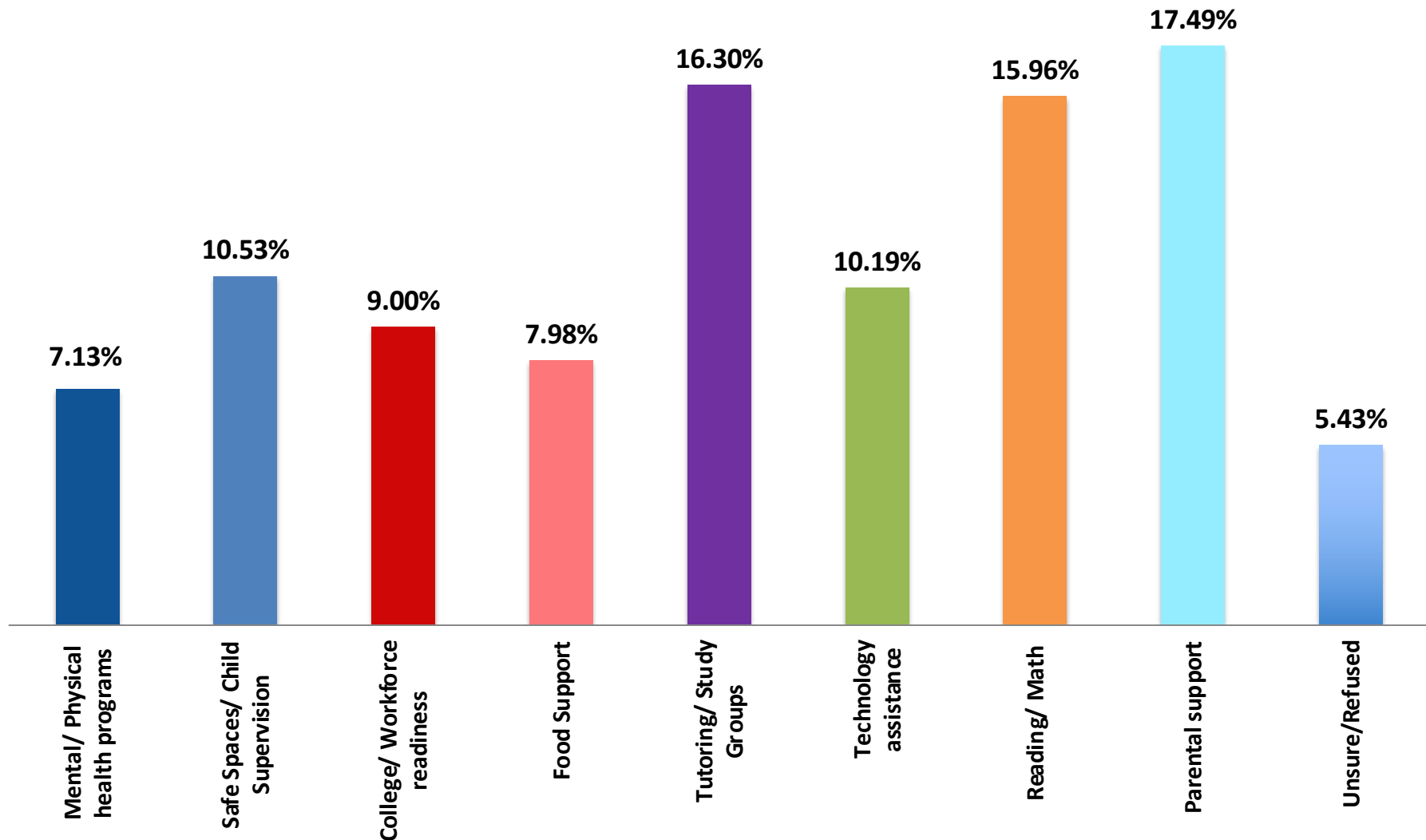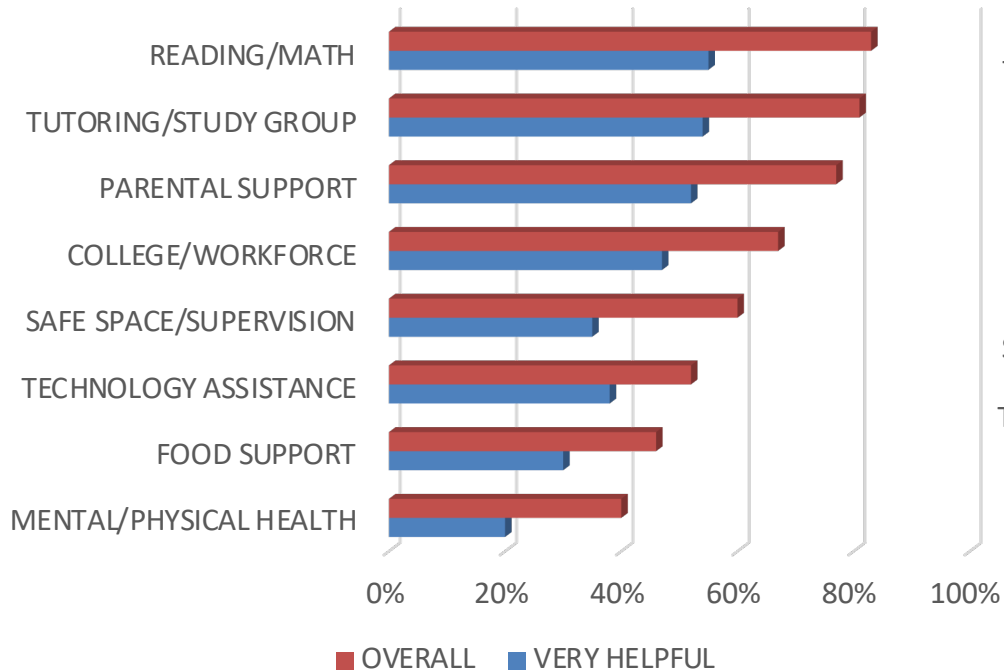| Program	Percentage
Mental/ Physical health programs	6.06%
Safe Spaces/ Child Supervision	8.35%
College/ Workforce readiness	10.31%
Food Support	6.22%
Tutoring/ Study Groups	25.86%
Technology assistance	12.11%
Reading/ Math	18.00%
Parental support	9.49%
Unsure/Refused	3.60%

PROGRAM IMPORTANCE - #3 PROGRAM

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. What is the third most important program?

Program	Percentage
Mental/ Physical health programs	7.13%
Safe Spaces/ Child Supervision	10.53%
College/ Workforce readiness	9.00%
Food Support	7.98%
Tutoring/ Study Groups	16.30%
Technology assistance	10.19%
Reading/ Math	15.96%
Parental support	17.49%
Unsure/Refused	5.43%

PROGRAM IMPORTANCE – All Respondents

PROGRAM HELPFULNESS

PROGRAMS RANKED – AGGREGATE SCORING

■ OVERALL   ■ VERY HELPFUL

TOTAL POINTS
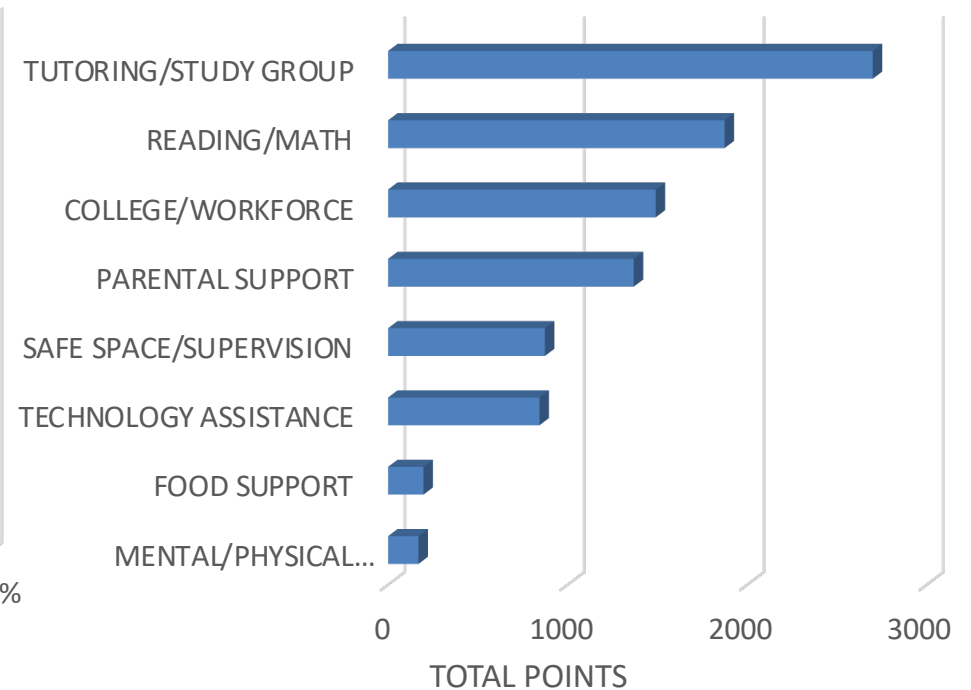
PROGRAM IMPORTANCE – by Lowest Income

PROGRAM HELPFULNESS – Under $50k

OVERALL   VERY HELPFUL

PROGRAM IMPORTANCE – by Race

White
- Mental/Physical: 40.18%
- Safe Spaces: 60.12%
- College/Workforce: 66.57%
- Food Support: 45.73%
- Tutoring/Study Group: 80.81%
- Tech Assistance: 52.32%
- Reading/Math: 82.61%
- Parent Support: 77.21%

Hispanic/Latino
- Mental/Physical: 30.89%
- Safe Spaces: 51.07%
- College/Workforce: 55.96%
- Food Support: 25.69%
- Tutoring/Study Group: 74.01%
- Tech Assistance: 35.78%
- Reading/Math: 77.98%
- Parent Support: 68.50%

Black
- Mental/Physical: 33.33%
- Safe Spaces: 71.43%
- College/Workforce: 71.43%
- Food Support: 61.90%
- Tutoring/Study Group: 85.71%
- Tech Assistance: 57.14%
- Reading/Math: 95.24%
- Parent Support: 85.71%

Asian
- Mental/Physical: 50.93%
- Safe Spaces: 70.26%
- College/Workforce: 78.44%
- Food Support: 67.29%
- Tutoring/Study Group: 88.85%
- Tech Assistance: 69.52%
- Reading/Math: 88.48%
- Parent Support: 87.36%

Legend:
- Mental/Physical
- Safe Spaces
- College/Workforce
- Food Support
- Tutoring/Study Group
- Tech Assistance
- Reading/Math
- Parent Support

PROGRAM IMPORTANCE – TOP THREE

READING AND MATH PROGRAMS

- Programs targeting specific subjects like reading and math were the top overall (83%) and in intensity (55%). LRSD families (85%) and charter school families (90%) viewed these programs even higher.

- Subject specific programs had broad support among all races – white (78%), black (88%), Hispanic/Latino (95%) – and across all income levels ranging from 91% at the lowest income to 75% at the highest.

TUTORING AND STUDY GROUP PROGRAMS

- Tutoring and study group programs ranked as the 2nd highest overall with 81% and 2nd in intensity (54% very helpful). Support for these programs were slightly higher among LRSD families (84%) and charter school families (85%). Notably, even private school families rated tutoring or study group programs at 68% helpful.

- Along racial lines support was broad with white (74%), Hispanic/Latino (86%), and black (89%) residents finding this type of program helpful.

PARENT SUPPORT PROGRAMS

- Programs to support parents and guardians more effectively assist their students ranked as #3 overall (77%) and in intensity (52%). As with other programs, helpfulness was higher among LRSD families (82%), charter school families (79%), and black respondents (87%).

- Lower income families found these types of programs to be particularly helpful. In the three lowest income levels support notably exceeded the overall average – 94%, 86%, and 84% respectively.

PROGRAM IMPORTANCE – INCOME CONSENSUS

	All respondents	Less than $25K	$26K-50K	Total less than $50K
1	Reading and math programs (83%)	Parent support programs (94%)	Tutoring/Study group programs (94%)	Reading and math programs (93%)
2	Tutoring/Study group programs (81%)	Reading and math program (91%)	Reading and math programs (94%)	Tutoring/Study group programs (90%)
3	Parent support programs (77%)	Technology assistance (86%)	Parent support programs (86%)	Parent support programs (90%)
4	College and workforce readiness (67%)	Food support (85%)	Technology assistance (83%)	Technology assistance (84%)
5	Safe spaces and child supervision (60%)	Tutoring/Study group programs (83%)	Safe spaces and child supervision (82%)	Food support (82%)
6	Technology assistance (52%)	College and workforce readiness (74%)	Food support (81%)	College and workforce readiness (77%)
7	Food support (46%)	Safe spaces and child supervision (62%)	College and workforce readiness (79%)	Safe spaces and child supervision (74%)
8	Mental/physical health assistance (40%)	Mental/physical health assistance (59%)	Mental/physical health assistance (62%)	Mental/physical health assistance (61%)
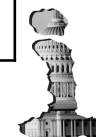
PROGRAM IMPORTANCE – RACIAL CONSENSUS

	All respondents	White	Non-White
1	Reading and math programs (83%)	Reading and math program (78%)	Tutoring/Study group programs (88%)
2	Tutoring/Study group programs (81%)	Tutoring/Study group programs (74%)	Reading and math programs (88%)
3	Parent support programs (77%)	Parent support programs (69%)	Parent support programs (86%)
4	College and workforce readiness (67%)	College and workforce readiness (56%)	College and workforce readiness (77%)
5	Safe spaces and child supervision (60%)	Safe spaces and child supervision (51%)	Safe spaces and child supervision (70%)
6	Technology assistance (52%)	Technology assistance (36%)	Technology assistance (69%)
7	Food support (46%)	Mental/physical health assistance (31%)	Food support (66%)
8	Mental/physical health assistance (40%)	Food support (26%)	Mental/physical health assistance (50%)