

Utah Survey

Project: 2606114

N Size: 350 Registered Voters

Margin of Error: ± 5%

June 12-16, 2026

Topline Report

Question	Response	Frequency	Percentage
WFF1ut	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Utah?</i>		
	A lot	117	34%
	Some	130	37%
	Not too much	57	16%
	Nothing	46	13%
WFF2_1	<i>How concerned are you about each of the following impacts of drought? — Since the Colorado River provides drinking water for one in ten Americans, drought threatens our supply of clean drinking water.</i>		
	Very concerned	222	63%
	Somewhat concerned	103	30%
	Not too concerned	11	3%
	Not at all concerned	11	3%
	Don't know / No opinion	2	1%
WFF2_2	<i>How concerned are you about each of the following impacts of drought? — Drought, rising temperatures, and overuse have significantly lowered water levels in Colorado River reservoirs, threatening drinking water supplies for communities.</i>		
	Very concerned	202	58%
	Somewhat concerned	120	34%
	Not too concerned	16	5%
	Not at all concerned	9	3%
	Don't know / No opinion	3	1%
WFF2_3	<i>How concerned are you about each of the following impacts of drought? — Dramatically reduced water levels in Lake Powell threaten Glen Canyon Dam's ability to produce hydropower, putting power supplies for millions of people at risk.</i>		
	Very concerned	183	52%
	Somewhat concerned	131	37%
	Not too concerned	19	5%
	Not at all concerned	12	3%
	Don't know / No opinion	6	2%

Question	Response	Frequency	Percentage
WFF2_4	<i>How concerned are you about each of the following impacts of drought? — The Colorado River Basin includes some of the largest agricultural areas in the country, and hotter, drier conditions negatively affect their ability to produce the nation's food supply and increase food prices.</i>		
	Very concerned	186	53%
	Somewhat concerned	123	35%
	Not too concerned	25	7%
	Not at all concerned	8	2%
	Don't know / No opinion	8	2%
WFF2_5	<i>How concerned are you about each of the following impacts of drought? — Extreme heat and drier conditions bring more intense wildfires that put entire communities at risk.</i>		
	Very concerned	220	63%
	Somewhat concerned	99	28%
	Not too concerned	21	6%
	Not at all concerned	6	2%
	Don't know / No opinion	4	1%
WFF2_6	<i>How concerned are you about each of the following impacts of drought? — Flooding and severe wildfires can result in contaminants, erosion, and ash flowing into rivers and streams, threatening the clean water supplies that communities rely on.</i>		
	Very concerned	174	50%
	Somewhat concerned	132	38%
	Not too concerned	29	8%
	Not at all concerned	7	2%
	Don't know / No opinion	7	2%
WFF2_7	<i>How concerned are you about each of the following impacts of drought? — Increased wildfire risk from drought has left western residents with skyrocketing insurance rates or, in some cases, the inability to afford or secure homeowners' insurance at all.</i>		
	Very concerned	189	54%
	Somewhat concerned	121	35%
	Not too concerned	27	8%
	Not at all concerned	9	2%
	Don't know / No opinion	4	1%
WFF2_8	<i>How concerned are you about each of the following impacts of drought? — Lack of snowfall and low river flows negatively impact your state's tourism economy.</i>		
	Very concerned	159	46%
	Somewhat concerned	110	32%
	Not too concerned	56	16%
	Not at all concerned	21	6%
	Don't know / No opinion	3	1%

Question	Response	Frequency	Percentage
WFF3	<i>For you personally, how do the impacts of the droughts and diminishing water supplies from the Colorado River rank among other challenges facing your state?</i>		
	Top of mind	154	44%
	Important but not the most pressing challenge	167	48%
	Not as important as other issues facing the state	23	7%
	Don't know / No opinion	6	2%
WFF4	<i>How high of a priority is it to you personally to address the impacts of droughts and diminishing water supplies from the Colorado River? Would you say that it is...</i>		
	A top priority	127	36%
	An important, but not a top priority	172	49%
	Not much of a priority	38	11%
	Not a priority at all	5	1%
	Don't know / No opinion	8	2%
WFF5_1	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — Federal government officials</i>		
	Very important	225	64%
	Somewhat important	92	26%
	Not too important	21	6%
	Not at all important	4	1%
	Don't know / No opinion	9	2%
WFF5_2	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — State government officials</i>		
	Very important	238	68%
	Somewhat important	87	25%
	Not too important	16	5%
	Not at all important	3	1%
	Don't know / No opinion	6	2%
WFF6_1	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Proactively managing and restoring forests using strategies such as thinning overgrown areas and conducting prescribed burns to protect communities and water infrastructure from catastrophic wildfires.</i>		
	Strongly support	190	54%
	Somewhat support	117	34%
	Somewhat oppose	17	5%
	Strongly oppose	14	4%
	Don't know / No opinion	11	3%

Question	Response	Frequency	Percentage
WFF6_2	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Restoring wetlands and reconnecting rivers to their floodplains to help protect communities from fires and floods and filter pollutants from drinking water.</i>		
	Strongly support	195	56%
	Somewhat support	116	33%
	Somewhat oppose	13	4%
	Strongly oppose	9	3%
	Don't know / No opinion	17	5%
WFF6_3	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Increasing agricultural efficiency by helping farmers to implement water-saving strategies like planting lower water-use crops and investing in water-saving infrastructure.</i>		
	Strongly support	188	54%
	Somewhat support	121	35%
	Somewhat oppose	24	7%
	Strongly oppose	10	3%
	Don't know / No opinion	7	2%
WFF6_4	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Boosting municipal water conservation and water reuse with methods like water-efficient plumbing and appliances, leak-detection systems, recycling and reuse of purified wastewater, replacement of lawns with drought-tolerant landscaping, and incorporating water planning into development and growth decisions.</i>		
	Strongly support	192	55%
	Somewhat support	112	32%
	Somewhat oppose	24	7%
	Strongly oppose	7	2%
	Don't know / No opinion	16	5%
WFF7_1	<i>How important of a priority should each of the following be for government officials? — Forest management to limit damage from wildfires</i>		
	A top priority	182	52%
	An important, but not a top priority	138	40%
	Not much of a priority	17	5%
	Not a priority at all	8	2%
	Don't know / No opinion	5	1%

Question	Response	Frequency	Percentage
WFF7_2	<i>How important of a priority should each of the following be for government officials? — Restoring wetlands and floodplains to protect water supplies and communities</i>		
	A top priority	172	49%
	An important, but not a top priority	139	40%
	Not much of a priority	23	7%
	Not a priority at all	7	2%
	Don't know / No opinion	10	3%
WFF7_3	<i>How important of a priority should each of the following be for government officials? — Increasing agricultural efficiency to reduce water use</i>		
	A top priority	181	52%
	An important, but not a top priority	136	39%
	Not much of a priority	21	6%
	Not a priority at all	5	2%
	Don't know / No opinion	6	2%
WFF7_4	<i>How important of a priority should each of the following be for government officials? — Boosting municipal water conservation and water reuse</i>		
	A top priority	198	57%
	An important, but not a top priority	118	34%
	Not much of a priority	22	6%
	Not a priority at all	3	1%
	Don't know / No opinion	10	3%
WFF8	<i>When it comes to improving the health of the Colorado River, which of the following is closest to your point of view? Please select just one, even if none is exactly right.</i>		
	Strategies that address the western water crisis should prioritize investments in short-term conservation strategies that yield immediate water savings, such as temporary water restrictions, stabilizing reservoir levels, and compensating farmers to reduce irrigation use.	29	8%
	Strategies that address the western water crisis should prioritize long-term solutions to manage drought into the future. This includes resilience strategies, such as reconnecting floodplains to rivers to naturally regulate floodwaters and limit the spread of wildfires, modernizing infrastructure to ensure reliability in future droughts, and long-term reductions in water demand.	97	28%
	Strategies that address the western water crisis should put equal emphasis on both short-term conservation strategies and long-term solutions that will enable us to manage drought into the future.	213	61%
	Don't know / No opinion	12	3%

Question	Response	Frequency	Percentage
WFF9_1	<i>How much of a priority should each of the following goals be for Colorado River management? — Ensuring reliable water supplies for communities and future generations.</i>		
	A top priority	216	62%
	An important, but not a top priority	101	29%
	Not much of a priority	23	6%
	Not a priority at all	3	1%
	Don't know / No opinion	7	2%
WFF9_2	<i>How much of a priority should each of the following goals be for Colorado River management? — Helping farmers and ranchers adapt to hotter and drier conditions while maintaining food production.</i>		
	A top priority	188	54%
	An important, but not a top priority	125	36%
	Not much of a priority	24	7%
	Not a priority at all	5	1%
	Don't know / No opinion	8	2%
WFF9_3	<i>How much of a priority should each of the following goals be for Colorado River management? — Preventing critically low water levels and power shortages at Colorado River reservoirs.</i>		
	A top priority	214	61%
	An important, but not a top priority	103	29%
	Not much of a priority	15	4%
	Not a priority at all	5	2%
	Don't know / No opinion	13	4%
WFF9_4	<i>How much of a priority should each of the following goals be for Colorado River management? — Investing in water infrastructure and resilience strategies that maintain healthy forests, rivers, and streams along with modernized water delivery systems to improve long-term water reliability.</i>		
	A top priority	193	55%
	An important, but not a top priority	132	38%
	Not much of a priority	12	3%
	Not a priority at all	3	1%
	Don't know / No opinion	9	3%
WFF9_5	<i>How much of a priority should each of the following goals be for Colorado River management? — Protecting rivers, fish, wildlife habitat, and outdoor recreation opportunities.</i>		
	A top priority	168	48%
	An important, but not a top priority	136	39%
	Not much of a priority	34	10%
	Not a priority at all	5	2%
	Don't know / No opinion	7	2%

Question	Response	Frequency	Percentage
WFF9_6	<i>How much of a priority should each of the following goals be for Colorado River management? — Reducing wildfire, flood, and drought risks that threaten drinking water supplies.</i>		
	A top priority	220	63%
	An important, but not a top priority	107	31%
	Not much of a priority	12	4%
	Not a priority at all	2	1%
	Don't know / No opinion	8	2%
WFF9_7	<i>How much of a priority should each of the following goals be for Colorado River management? — Stabilizing water supplies now while preparing communities, economies, and ecosystems for future drought and water supply uncertainties.</i>		
	A top priority	211	60%
	An important, but not a top priority	111	32%
	Not much of a priority	13	4%
	Not a priority at all	5	1%
	Don't know / No opinion	9	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	350	100%
wt_demGender_binary	Gender: Male	173	49%
	Gender: Female	177	51%
	N	350	
age	Age: 18-34	115	33%
	Age: 35-44	59	17%
	Age: 45-64	109	31%
	Age: 65+	67	19%
	N	350	
demAgeGeneration	GenZers: 1997-2012	70	20%
	Millennials: 1981-1996	111	32%
	GenXers: 1965-1980	82	23%
	Baby Boomers: 1946-1964	81	23%
	N	344	
xdemWhite	Ethnicity: White	327	93%
xdemHispBin	Ethnicity: Hispanic	33	9%
demRaceOther	Ethnicity: Other	16	5%
xdemInc3	Income: Under 50k	105	30%
	Income: 50k-100k	159	45%
	Income: 100k+	86	25%
	N	350	
demState	Utah	350	100%
demUsr	an urban area	97	28%
	a suburban area	198	57%
	a rural area	55	16%
	N	350	
xpid3	PID: Dem (no lean)	86	25%
	PID: Ind (no lean)	84	24%
	PID: Rep (no lean)	180	51%
	N	350	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	118	34%
	2024 Vote: Donald Trump	186	53%
	2024 Vote: Other	9	3%
	2024 Vote: Didn't Vote	37	10%
	N	350	
custom_age	Age 18-44	175	50%
	Age 45+	175	50%
	N	350	
age_gender	Age 18-44/Gender: Male	86	25%
	Age 45+/Gender: Male	87	25%
	Age 18-44/Gender: Female	89	25%
	Age 45+/Gender: Female	88	25%
	N	350	
educ2	Non-college	197	56%
	Bachelor's+	153	44%
	N	350	
educ2_gender	Non-college/Gender: Male	85	24%
	Bachelor's+/Gender: Male	88	25%
	Non-college/Gender: Female	112	32%
	Bachelor's+/Gender: Female	65	18%
	N	350	
demBasin	CRB Counties	39	11%
	Counties that get water from the basin	211	60%
	Not impacted counties	100	29%
	N	350	
demBasin2	CRB counties + water counties	250	71%
custom_region_num	UT2	193	55%
	UT1	157	45%
	N	350	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

These survey results are provided for educational and informational purposes only. They are not intended to, and do not, support or oppose any candidate for public office, political party, election outcome, ballot measure, or specific legislation.

