



Theory of Change

HOME REGION PROGRAM: NORTHWEST ARKANSAS

Civic Infrastructure for a Strong and Future-Ready Region

BUILDING INFRASTRUCTURE

As Northwest Arkansas continues an unprecedented period of growth, local communities are struggling to keep pace. Physical infrastructure, including land-use planning, affordable housing, transportation systems and public facilities, have not scaled quickly enough to support the region's expanding population.

Strategic investments are needed to ensure infrastructure can respond to urgent needs, support economic mobility and connect people to opportunity. With philanthropic support, the region can speed up development that strengthens communities and enables smart, inclusive growth.

What we plan to do



Accelerate infrastructure development



Support comprehensive planning



Improve housing affordability



Expand transportation options

How we plan to do it



Accelerate water, sewer and other critical infrastructure investments, responding to time-sensitive needs, leveraging and maximizing future benefits.



Partner with city planning and regional organizations to focus on best planning practices, future land use and capital improvement plans that prioritize implementation.



Support housing nonprofits and affordable housing initiatives that drive systems change and viable solutions.



Leverage mobility projects that prioritize residents moving safely and efficiently around the region.

Why we do it



Infrastructure is a backbone of regional growth. Without it, communities cannot support inclusive development or respond to urgent needs.

Strategic planning ensures infrastructure is equitably distributed and keeps pace with growth.



Rising housing costs are outpacing residents' ability to afford to live in the region.



Residents consistently highlight transportation as vital to quality of life, expressing concern about unsafe or disconnected pedestrian and cycling infrastructure, and a need for more public transportation, like buses.