

Nevada Survey

Project: 2606114

N Size: 406 Registered Voters

Margin of Error: $\pm 5\%$

June 12-18, 2026

Topline Report

Question	Response	Frequency	Percentage
WFF1nv	<i>How much have you heard, seen, or read this year about drought in the Colorado River Basin and Nevada?</i>		
	A lot	83	21%
	Some	154	38%
	Not too much	92	23%
	Nothing	77	19%
WFF2_1	<i>How concerned are you about each of the following impacts of drought? — Since the Colorado River provides drinking water for one in ten Americans, drought threatens our supply of clean drinking water.</i>		
	Very concerned	247	61%
	Somewhat concerned	102	25%
	Not too concerned	33	8%
	Not at all concerned	21	5%
	Don't know / No opinion	3	1%
WFF2_2	<i>How concerned are you about each of the following impacts of drought? — Drought, rising temperatures, and overuse have significantly lowered water levels in Colorado River reservoirs, threatening drinking water supplies for communities.</i>		
	Very concerned	257	63%
	Somewhat concerned	96	24%
	Not too concerned	26	7%
	Not at all concerned	21	5%
	Don't know / No opinion	5	1%
WFF2_3	<i>How concerned are you about each of the following impacts of drought? — Dramatically reduced water levels in Lake Powell threaten Glen Canyon Dam's ability to produce hydropower, putting power supplies for millions of people at risk.</i>		
	Very concerned	201	50%
	Somewhat concerned	134	33%
	Not too concerned	44	11%
	Not at all concerned	19	5%
	Don't know / No opinion	8	2%

Question	Response	Frequency	Percentage
WFF2_4	<i>How concerned are you about each of the following impacts of drought? — The Colorado River Basin includes some of the largest agricultural areas in the country, and hotter, drier conditions negatively affect their ability to produce the nation's food supply and increase food prices.</i>		
	Very concerned	211	52%
	Somewhat concerned	138	34%
	Not too concerned	32	8%
	Not at all concerned	19	5%
	Don't know / No opinion	7	2%
WFF2_5	<i>How concerned are you about each of the following impacts of drought? — Extreme heat and drier conditions bring more intense wildfires that put entire communities at risk.</i>		
	Very concerned	238	59%
	Somewhat concerned	117	29%
	Not too concerned	25	6%
	Not at all concerned	22	5%
	Don't know / No opinion	4	1%
WFF2_6	<i>How concerned are you about each of the following impacts of drought? — Flooding and severe wildfires can result in contaminants, erosion, and ash flowing into rivers and streams, threatening the clean water supplies that communities rely on.</i>		
	Very concerned	210	52%
	Somewhat concerned	124	31%
	Not too concerned	43	10%
	Not at all concerned	26	7%
	Don't know / No opinion	3	1%
WFF2_7	<i>How concerned are you about each of the following impacts of drought? — Increased wildfire risk from drought has left western residents with skyrocketing insurance rates or, in some cases, the inability to afford or secure homeowners' insurance at all.</i>		
	Very concerned	213	52%
	Somewhat concerned	126	31%
	Not too concerned	37	9%
	Not at all concerned	22	6%
	Don't know / No opinion	7	2%
WFF2_8	<i>How concerned are you about each of the following impacts of drought? — Lack of snowfall and low river flows negatively impact your state's tourism economy.</i>		
	Very concerned	160	39%
	Somewhat concerned	154	38%
	Not too concerned	62	15%
	Not at all concerned	25	6%
	Don't know / No opinion	4	1%

Question	Response	Frequency	Percentage
WFF3	<i>For you personally, how do the impacts of the droughts and diminishing water supplies from the Colorado River rank among other challenges facing your state?</i>		
	Top of mind	139	34%
	Important but not the most pressing challenge	207	51%
	Not as important as other issues facing the state	45	11%
	Don't know / No opinion	14	4%
WFF4	<i>How high of a priority is it to you personally to address the impacts of droughts and diminishing water supplies from the Colorado River? Would you say that it is...</i>		
	A top priority	138	34%
	An important, but not a top priority	201	50%
	Not much of a priority	25	6%
	Not a priority at all	25	6%
	Don't know / No opinion	16	4%
WFF5_1	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — Federal government officials</i>		
	Very important	230	57%
	Somewhat important	132	32%
	Not too important	14	3%
	Not at all important	22	5%
	Don't know / No opinion	8	2%
WFF5_2	<i>How important is it for each of the following to make addressing water security in Colorado River Basin states a priority this year? — State government officials</i>		
	Very important	296	73%
	Somewhat important	75	18%
	Not too important	12	3%
	Not at all important	14	3%
	Don't know / No opinion	10	2%
WFF6_1	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Proactively managing and restoring forests using strategies such as thinning overgrown areas and conducting prescribed burns to protect communities and water infrastructure from catastrophic wildfires.</i>		
	Strongly support	230	57%
	Somewhat support	122	30%
	Somewhat oppose	9	2%
	Strongly oppose	17	4%
	Don't know / No opinion	28	7%

Question	Response	Frequency	Percentage
WFF6_2	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Restoring wetlands and reconnecting rivers to their floodplains to help protect communities from fires and floods and filter pollutants from drinking water.</i>		
	Strongly support	240	59%
	Somewhat support	101	25%
	Somewhat oppose	28	7%
	Strongly oppose	12	3%
	Don't know / No opinion	25	6%
WFF6_3	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Increasing agricultural efficiency by helping farmers to implement water-saving strategies like planting lower water-use crops and investing in water-saving infrastructure.</i>		
	Strongly support	243	60%
	Somewhat support	106	26%
	Somewhat oppose	21	5%
	Strongly oppose	14	4%
	Don't know / No opinion	22	5%
WFF6_4	<i>How much do you support or oppose the following approaches to protect the Colorado River and water security in your state? — Boosting municipal water conservation and water reuse with methods like water-efficient plumbing and appliances, leak-detection systems, recycling and reuse of purified wastewater, replacement of lawns with drought-tolerant landscaping, and incorporating water planning into development and growth decisions.</i>		
	Strongly support	243	60%
	Somewhat support	108	27%
	Somewhat oppose	17	4%
	Strongly oppose	15	4%
	Don't know / No opinion	24	6%
WFF7_1	<i>How important of a priority should each of the following be for government officials? — Forest management to limit damage from wildfires</i>		
	A top priority	215	53%
	An important, but not a top priority	154	38%
	Not much of a priority	12	3%
	Not a priority at all	9	2%
	Don't know / No opinion	16	4%

Question	Response	Frequency	Percentage
WFF7_2	<i>How important of a priority should each of the following be for government officials? — Restoring wetlands and floodplains to protect water supplies and communities</i>		
	A top priority	206	51%
	An important, but not a top priority	147	36%
	Not much of a priority	20	5%
	Not a priority at all	16	4%
	Don't know / No opinion	16	4%
WFF7_3	<i>How important of a priority should each of the following be for government officials? — Increasing agricultural efficiency to reduce water use</i>		
	A top priority	214	53%
	An important, but not a top priority	147	36%
	Not much of a priority	16	4%
	Not a priority at all	13	3%
	Don't know / No opinion	16	4%
WFF7_4	<i>How important of a priority should each of the following be for government officials? — Boosting municipal water conservation and water reuse</i>		
	A top priority	225	55%
	An important, but not a top priority	141	35%
	Not much of a priority	12	3%
	Not a priority at all	11	3%
	Don't know / No opinion	17	4%
WFF8	<i>When it comes to improving the health of the Colorado River, which of the following is closest to your point of view? Please select just one, even if none is exactly right.</i>		
	Strategies that address the western water crisis should prioritize investments in short-term conservation strategies that yield immediate water savings, such as temporary water restrictions, stabilizing reservoir levels, and compensating farmers to reduce irrigation use.	38	9%
	Strategies that address the western water crisis should prioritize long-term solutions to manage drought into the future. This includes resilience strategies, such as reconnecting floodplains to rivers to naturally regulate floodwaters and limit the spread of wildfires, modernizing infrastructure to ensure reliability in future droughts, and long-term reductions in water demand.	107	26%
	Strategies that address the western water crisis should put equal emphasis on both short-term conservation strategies and long-term solutions that will enable us to manage drought into the future.	228	56%
	Don't know / No opinion	33	8%

Question	Response	Frequency	Percentage
WFF9_1	<i>How much of a priority should each of the following goals be for Colorado River management? — Ensuring reliable water supplies for communities and future generations.</i>		
	A top priority	262	65%
	An important, but not a top priority	102	25%
	Not much of a priority	19	5%
	Not a priority at all	9	2%
	Don't know / No opinion	14	3%
WFF9_2	<i>How much of a priority should each of the following goals be for Colorado River management? — Helping farmers and ranchers adapt to hotter and drier conditions while maintaining food production.</i>		
	A top priority	218	54%
	An important, but not a top priority	141	35%
	Not much of a priority	25	6%
	Not a priority at all	11	3%
	Don't know / No opinion	12	3%
WFF9_3	<i>How much of a priority should each of the following goals be for Colorado River management? — Preventing critically low water levels and power shortages at Colorado River reservoirs.</i>		
	A top priority	249	61%
	An important, but not a top priority	116	29%
	Not much of a priority	13	3%
	Not a priority at all	12	3%
	Don't know / No opinion	16	4%
WFF9_4	<i>How much of a priority should each of the following goals be for Colorado River management? — Investing in water infrastructure and resilience strategies that maintain healthy forests, rivers, and streams along with modernized water delivery systems to improve long-term water reliability.</i>		
	A top priority	228	56%
	An important, but not a top priority	134	33%
	Not much of a priority	14	4%
	Not a priority at all	16	4%
	Don't know / No opinion	14	3%
WFF9_5	<i>How much of a priority should each of the following goals be for Colorado River management? — Protecting rivers, fish, wildlife habitat, and outdoor recreation opportunities.</i>		
	A top priority	197	49%
	An important, but not a top priority	149	37%
	Not much of a priority	29	7%
	Not a priority at all	13	3%
	Don't know / No opinion	17	4%

Question	Response	Frequency	Percentage
WFF9_6	<i>How much of a priority should each of the following goals be for Colorado River management? — Reducing wildfire, flood, and drought risks that threaten drinking water supplies.</i>		
	A top priority	237	58%
	An important, but not a top priority	134	33%
	Not much of a priority	11	3%
	Not a priority at all	12	3%
	Don't know / No opinion	11	3%
WFF9_7	<i>How much of a priority should each of the following goals be for Colorado River management? — Stabilizing water supplies now while preparing communities, economies, and ecosystems for future drought and water supply uncertainties.</i>		
	A top priority	243	60%
	An important, but not a top priority	122	30%
	Not much of a priority	19	5%
	Not a priority at all	11	3%
	Don't know / No opinion	11	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	406	100%
wt_demGender_binary	Gender: Male	189	47%
	Gender: Female	217	53%
	N	406	
age	Age: 18-34	99	24%
	Age: 35-44	68	17%
	Age: 45-64	124	31%
	Age: 65+	116	28%
	N	406	
demAgeGeneration	GenZers: 1997-2012	52	13%
	Millennials: 1981-1996	119	29%
	GenXers: 1965-1980	92	23%
	Baby Boomers: 1946-1964	132	33%
	N	396	
xdemWhite	Ethnicity: White	295	73%
xdemHispBin	Ethnicity: Hispanic	72	18%
demRaceOther	Ethnicity: Other	73	18%
xdemInc3	Income: Under 50k	171	42%
	Income: 50k-100k	138	34%
	Income: 100k+	97	24%
	N	406	
demState	Nevada	406	100%
demUsr	an urban area	168	41%
	a suburban area	184	45%
	a rural area	54	13%
	N	406	
xpid3	PID: Dem (no lean)	126	31%
	PID: Ind (no lean)	123	30%
	PID: Rep (no lean)	157	39%
	N	406	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	176	43%
	2024 Vote: Donald Trump	187	46%
	2024 Vote: Other	7	2%
	2024 Vote: Didn't Vote	36	9%
	N	406	
custom_age	Age 18-44	166	41%
	Age 45+	240	59%
	N	406	
age_gender	Age 18-44/Gender: Male	76	19%
	Age 45+/Gender: Male	113	28%
	Age 18-44/Gender: Female	90	22%
	Age 45+/Gender: Female	126	31%
	N	406	
educ2	Non-college	281	69%
	Bachelor's+	125	31%
	N	406	
educ2_gender	Non-college/Gender: Male	126	31%
	Bachelor's+/Gender: Male	63	16%
	Non-college/Gender: Female	155	38%
	Bachelor's+/Gender: Female	62	15%
	N	406	
demBasin	CRB Counties	312	77%
	Not impacted counties	94	23%
	N	406	
demBasin2	CRB counties + water counties	312	77%
custom_region_num	NV1	332	82%
	NV2	72	18%
	NV3	2	0%
	N	406	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

These survey results are provided for educational and informational purposes only. They are not intended to, and do not, support or oppose any candidate for public office, political party, election outcome, ballot measure, or specific legislation.

